

GOLD MEDAL WINE CLUB'S
Gold Series Selection

Gold Plus!

Wine Guerrilla 2010 Conte Vineyard Zinfandel Russian River Valley

Wine Guerrilla is a growing venture in Sonoma County, reflecting a unique approach to winemaking and marketing under the guidance of owner/winemaker Bruce Patch. The small winery was formed in 2004, bringing together Bruce's passion for California's native grape, Zinfandel, the exquisite wine region of Sonoma County, and his relationships with many of the region's best known growers. His wine brand currently includes nine different Zinfandels, each a single vineyard designate from Sonoma County's Russian River Valley, Alexander Valley, Sonoma Valley, and Dry Creek Valley, with a unique approach to showing off Zinfandel's distinctive characteristics.

Bruce Patch wasn't always in the wine industry, and held a prior career in the music business working in promotion, artist management, publishing and production. However, he yearned for a quieter lifestyle and moved to Sonoma with his longtime girlfriend in 1997. Once settled in, Bruce befriended several winemakers and decided to use his promotion and management skills to broker their wines. He formed the company *Wine Guerrilla* in 1997 and spent the following year selling wine throughout California. Bruce also gained experience running the national sales team for six years at nearby Deerfield Ranch Winery. In 2004, he was ready for his own wine label and turned Wine Guerrilla into his own winery of small production Zinfandels from throughout Sonoma County. Bruce's 2007 vintage put Wine Guerrilla on the map at the *Zinfandel Advocates and Producers Grand Tasting*, where it stood up against many of the top names in the region. He's been Sonoma's *Zinsation* ever since!

Accolades & Tasting Notes

GOLD MEDAL EXCLUSIVE SELECTION

Wine Guerrilla's 2010 Conte Vineyard Zinfandel comes from a tiny 2-acre site in Russian River Valley, just south of the town of Healdsburg. The Conte Vineyard was planted in 1995 as a field blend of Zinfandel, Petite Sirah, Alicante Bouschet, Grenache, and Carignane - meaning the grapes are co-mingled in the field, harvested together, and fermented together with the intention of creating a wine with great complexity and a wide range of flavors.

The 2010 Conte Vineyard Zinfandel is *just that* starting with a deep garnet color and an earthy, briary, black raspberry blend of aromas. Its flavors echo the aromas on a full-bodied palate of plums and berries with a spicy, raspberry tart finish. This Zinfandel has a nice structure and shows off the desirable nature of producing a classic field blend. With just 120 Cases Produced, this wine is a rare find and it's offered exclusively through Wine Guerrilla and the Gold Medal Wine Club. Aged 16 months in oak. 85% Zinfandel, 10% Petite Sirah, 5% mix of Carignane, Alicante Bouschet, and Grenache. Enjoy now until 2018.

Winery Direct: \$25.00 /bottle

Gold Medal Wine Store price:

2 Bottle Members: \$21.00

4 Bottle / Multi-Series Members: \$19.50

*2 bottle min. order.

Availability is extremely limited.
(plus shipping)

800-266-8888 www.goldmedalwineclub.com

