

GOLD MEDAL WINE CLUB'S
Gold Series Selection



Gold Plus!

Windrun Vintners 2012 Pinot Noir San Luis Obispo



Windrun Vintners is a relatively new Santa Barbara County based winery focused on crafting premium Pinot Noir and Chardonnay from the Central Coast's top vineyards. After selecting only the best grapes from these highly desirable properties, the fruit is carefully blended together to express the finest characteristics of each varietal, emphasizing the aromatics and balanced flavors that each is capable of.

Windrun Vintners was founded in 2010 by Lance Mason and legendary California winemaker, Ken Brown. It was Lance's lifelong interest in wine that brought him to some of the most famous wine growing regions in the world and his travels only fueled his desire to one day develop a winery of his own. When an opportunity was presented to work with veteran winemaker Ken Brown on California's Central Coast, Lance jumped at the chance and Windrun Vintners was born.

Ken Brown is one of Santa Barbara County's pioneer winemakers and was among the first vintners to realize the great promise for Pinot Noir and Chardonnay in this cool-climate appellation in the mid 1970's. He was also the first winemaker to introduce the Syrah grape, as well as Pinot Gris and Pinot Blanc, to Santa Barbara County. Starting as the first winemaker for Zaca Mesa Winery in 1977, Ken has produced countless highly acclaimed wines on California's Central Coast throughout his career. He established Byron Vineyard and Winery in 1984 (sold to Robert Mondavi in 1990) and founded his namesake Ken Brown Wines in 2003. Over the years, he has made excellent connections with the best growers and vintners in Santa Barbara County, which is, of course, a great advantage for Windrun Vintners as well.

The name of the winery, 'Windrun,' comes from a meteorological term for measuring the flow of cool breezes through a vineyard in the afternoon and evening. These breezes are critical to the development of Burgundian grapes like Pinot Noir and Chardonnay that require a long, cool growing season, and are quite common in California's coastal vineyards (from which all of Windrun's grapes are sourced). Winemaker Ken Brown focuses specifically on San Luis Obispo's Edna Valley and the nearby regions of Los Alamos, Santa Rita Hills, and Santa Maria Valley for Windrun's exclusive lineup of Pinot Noir and Chardonnay. We hope you enjoy the latest achievement from this up and coming brand. Cheers!

Accolades & Tasting Notes

93 POINTS + GOLD MEDAL - Beverage Testing Institute

Windrun's 2012 San Luis Obispo Pinot Noir was exclusively sourced from the Edna Valley, which has one of California's longest growing seasons and is kept cool by coastal breezes and morning fog. Elegant and balanced, firm but gentle, this Pinot Noir is classic and refined. The wine opens with bright fruit aromas and a bouquet of brown spice, floral notes, and faint tobacco that complement the ripe flavors of Bing and dried red cherries with touches of cranberry and nutmeg. The flavors are lively yet rich and they lead into a silky finish. 100% Pinot Noir. Enjoy now until 2020.

You Save 15% - 32% off the winery retail price!

Gold Medal **Membership Rewards** Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$23.00	\$19.50	\$17.83	\$17.00
4-Btl. Members:		\$19.50	\$17.00	\$15.75

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*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.