

PLUS!*Gold Series Selection***Vino Con Brio****2007 "Matzin" Old Vine Zinfandel****Lodi****1,344 Cases Produced**

Mike and Renae Matson combine over 40 years of marriage with 30+ years of co-managing various businesses to make their small winery entity, Vino Con Brio, a real success story in California's Lodi wine region. Vino Con Brio (Italian for "wine with passion") is known for producing eclectic grapes and interesting blends that aren't typical in California winemaking. Owner Mike Matson's particular interest in bringing unique grape varieties back from other countries and planting them in Lodi County truly sets Vino Con Brio apart from the crowd, allowing the Matson family to have a distinctive voice in this rising star wine appellation of California. Located 100 miles east of San Francisco near the San Joaquin River Delta, Lodi has quickly become a premium California wine region and is currently the leading "green" appellation with their "Lodi Rules for Sustainable Winegrowing." The county is setting a premier example requiring growers to use a wide range of sustainable practices, which promotes continual improvement of farming operations – *bravo, Lodi!* Vino Con Brio sources fruit from their four estate vineyard properties within the county and takes pride in building Lodi's reputation of superior viticulture through crafting distinctive wines with immeasurable spirit and passion.

ACCOLADES & TASTING NOTES

Vino Con Brio's 2007 Estate "Matzin" Old Vine Zinfandel was produced from the Matson Family's 67-year-old Locust Tree Vineyard in Lodi County. These superior, Old Vine Zinfandel vines were planted during World War II and continue to produce wines with vibrant flavors and complex characters. The "Matzin" Old Vine Zinfandel is a wine full of finesse and power with blackberry, cassis, cherry and spice leaping from the glass. Smokey oak and black pepper fill in the ample aromas and the texture is rich and supple with the berry and cassis flavors leading to a full finish. The prestigious California State Fair Wine Competition awarded this wine 95 Points and a Gold Medal – quite an impressive accomplishment! Try pairing the Vino Con Brio 2007 "Matzin" Old Vine Zinfandel with heartier cuisines, especially barbecue. Aged 18 months in oak. 93% Zinfandel, 7% Petite Sirah. Enjoy now until 2015.

REORDERS**2007 "Matzin" Old Vine Zinfandel**

Winery Direct: \$24.00 /bottle

Gold Medal Wine Store price:**2-Bottle Members: \$19.00 /bottle****4-Bottle/ Multi-Series Members: \$18.00 /bottle**

*2 bottle min. order. Availability is extremely limited.

(plus shipping)

www.goldmedalwineclub.com**800-266-8888**