



Platinum Plus!

Vin Perdu | 2016 Red Blend | Napa Valley

We are delighted to offer you a stellar Napa Valley Red Blend made by the venerable Heidi Barrett. Dubbed by none other than wine guru Robert Parker as the “First lady of wine”, Heidi Peterson Barrett’s resume is a Who’s Who of top wineries and entities that have made the term ‘cult wines’ a staple in modern American wine folklore.

The middle name Peterson refers to Richard Peterson and his wife Diane, Heidi’s parents. Peterson is the iconic Napa Valley winemaker who must be considered whenever relating to California’s status as a major wine producer. His winemaking techniques are legendary. Heidi assisted her famous father from a young age and has held practically every job pertinent to the wine industry.

But Richard Peterson’s greatest gift to the wine world might just be his daughter Heidi, a person who commands a world of respect in her own right. Ever since her Screaming Eagle 1982 Cabernet Sauvignon garnered a 100 score, it is safe to say that Heidi Barrett’s career was certainly ‘en fuego’.

A graduate of UC Davis, Barrett worked for top-tier winemakers. In 1988, she became an independent winemaker and added the likes of Dalla Valle Vineyards, Grace Family Vineyards, Vineyard 29, Showket Vineyards, and others. Her 6-liter bottle of Screaming Eagle set a world record of \$650,000 at the 2001 Napa Valley Wine Auction.

Heidi Barrett has a unique insight into winemaking. “I think it is important to have a wide variety of experience to draw from,” she explained. “You can’t just step in and be the winemaker unless you have a lot of experience in the cellar. I wanted to make sure that when I finally had the title of winemaker, I had earned it.”

Her Amuse Bouche project began some 15 years ago in conjunction with her long-time friend John Schwartz. The pair created a limited edition Pomerol-style Merlot (think Château Petrus, King of the Pomerols) blend that would be available to the general public at a much more realistic price point. Additional blends have been added since inception to the Amuse Bouche portfolio. The success of the original Merlot/Cabernet Franc blend (it varies from vintage to vintage) has been incredible with scores to match. The 2016 Vin Perdu is no exception. It is composed of three Bordeaux varietals (Cabernet Sauvignon, Petit Verdot and Cabernet Franc) that bring together Southern France’s finest qualities.

Nearly thirty years ago, Heidi Peterson married Bo Barrett, himself a world-renowned winemaker (after his father Jim Barrett) at heralded Château Montelena, the storied Napa Valley victor of the famous Steven Spurrier Judgement of Paris Wine Tasting in 1976. It can be argued that Heidi Barrett and her great wines have raised the stature of California wines to an elevated position among world-class wines. We hope you enjoy this spectacular *Platinum Plus!* wine!



Accolades & Tasting Notes

94 POINTS - Antonio Galloni, *Vinous*

“The 2016 Vin Perdu is absolutely gorgeous. In 2016, Vin Perdu is once again based on a core of Cabernet Sauvignon. Rich, ample and beautifully layered in the glass, the 2016 has a lot to recommend it. Mocha, plum, bittersweet chocolate, leather and spice meld together in a super-expressive, resonant wine from John Schwartz and Heidi Barrett,” Antonio Galloni. The label actually animates as you view it from different angles, which adds another element to the drama that ensues. 75.1% Cabernet Sauvignon, 15.5% Petit Verdot and 9.4% Cabernet Franc.



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