

**PLUS!***Gold Series Selection***Pianetta Winery**  
**2003 Estate Syrah***Monterey County*302 Cases Produced

Stemming from four generations of Italian immigrant farming, John Pianetta Jr.'s family has worked throughout California and has a history of home winemaking since 1914. After being introduced to vineyard farming in Lodi, California in the 1970's, John decided that this was the route he intended to follow. In 1996, the Pianetta family purchased a 95-acre parcel in the southern Monterey County city of San Miguel, California and hired a well-respected vineyard manager, Bob Goodwin, to help them develop an ultra-premium red wine grape vineyard. Since their first harvest in 1999, the majority of the estate grapes have been sold to a renowned first-class winery, with small quantities set aside to carry on the family tradition of home winemaking. After momentous success with the grapes, the Pianetta family was inspired to start a winery of their own. The family's first official releases in 2002 received several medals from various state and national wine competitions, and Pianetta Vineyards and Winery was off and running. A strictly reds-only producer of 100% estate varietals, Pianetta Winery represents a collective, inherited dream of four generations and with each vintage, demonstrates the family's character and tradition.

**TASTING NOTES**

For an aspiring young winery, Pianetta Vineyards and Winery has made a remarkable first impression in the world of wine. The 2003 Estate Bottled Syrah is the most awarded wine to date from the winery, clearly the perfect choice to showcase the best of what Pianetta has to offer. This *Long Beach Grand Cru* **Gold Medal** winner is best described by John Pianetta Jr. as "intense and dark hued, with layers of vibrant black cherry and chocolate, with earthy fruit flavors and a well rounded taste. The wine keeps a tight focus on the fruit and finishes with a firm wall of tannins." The 2003 Syrah continued its winning streak collecting an impressive **five Silver Medals** from major wine competitions throughout California. Also complimented by Steve Heimoff of *Wine Enthusiast* magazine, "this distinctive Syrah has a leathery note, on top of ripe black currant, coffee and sweet vanilla flavors. It's soft in texture, but voluptuous." Try pairing this multi-award winning Pianetta Syrah with peppered steak, grilled sausage, or rack of lamb. 100% Syrah. Enjoy now through 2013.

**REORDERS***2003 Estate Syrah*

Winery Direct: \$32.00/bottle

**Gold Medal Wine Club's PLUS! price:****Half-Case - \$22.00 /bottle (\$132.00)****Full-Case - \$20.00 /bottle (\$240.00)**

(plus shipping)

*Very limited quantity available.*[www.goldmedalwine.com/member](http://www.goldmedalwine.com/member)

800-266-8888

