



Platinum Plus!

Thacher | 2017 'New Routine' Red Blend Central Coast

For decades, quarter horses, cattle and cowboys roamed the grassy hills of the historic Kentucky Ranch, a 52-acre property located on the Westside of Paso Robles. Today, the Ranch is home to Thacher Winery, a tiny family-owned operation full of casual charm and reminiscent of California's past and present.

Founded in 2004, Thacher Winery is owned by the husband-wife team of Sherman and Michelle Thacher. The couple met while working for the Los Gatos Brewing Company in Northern California, where Sherman once worked as an award-winning brewmaster. He held that position for sixteen years, but after discovering the romance and allure of the wine industry, he knew that was where he belonged.

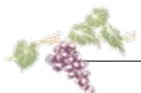
In 1993, Sherman began crafting wine in the Santa Cruz Mountains, working under the loose tutelage of several distinguished winemakers, including those at David Bruce, Mariani and Savannah-Chanelle. For ten years, he gained valuable experience working with these wineries, but Sherman and Michelle yearned for a property of their own where they could build a winery and turn their dreams into a reality. They set their sites on Paso Robles - its rustic charm, small-town appeal and celebrated wine country seemed like a perfect fit for the Thachers and their growing family.

By happenstance, Sherman and Michelle attended a wedding at the old Kentucky Ranch in 2003 and they were so captivated by the property that when, nine months later, it came on the market, they immediately made an offer. The following year marked the first vintage for Thacher Winery and they were on their way.

The Thachers have since planted a small estate vineyard on their property, which is located within the esteemed Adelaida District on the Westside of Paso Robles. The vineyard was named Kentucky Ranch Estate Vineyard and is planted mostly to Zinfandel and Petite Sirah. In 2016, the Thachers added a second estate vineyard, located within the Willow Creek District of Paso Robles and planted to a wide range of varietals. This property was named Homestead Hill Vineyard and it is also home to the family's 'Homestead Hill' vacation rental. In addition to their estate vineyards, the family sources fruit from other select vineyards located throughout California's Central Coast.

Thacher's wines have been blessed with numerous Gold Medals since the first vintage and the winery continues to grow a loyal following. Although still one of the smaller winery operations in the region, Thacher's award-winning wines and beautiful event center in the historic 'KR' barn are quickly putting them on the map.

We are happy to share this latest achievement from Thacher Winery with our Platinum Plus! Wine Club members. Enjoy!



Accolades & Tasting Notes

93 Points - *Wine Enthusiast* magazine

A cohesive blend of 65% Cabernet Sauvignon and 45% Syrah, the Thacher 2017 'New Routine' Red Blend is rich, seamless and balanced from start to finish. The aromas of dark blackberry and cardamom crackers complement the hearty, ripe flavors of blueberry, chai and dried meat on the palate. Soft yet substantial tannins create an incredible structure in this blend, and lead into a long, lasting finish. Aged 24 months in oak. Enjoy!



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4-Btl. Members:		\$53.99	\$51.49	\$50.24

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout. Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.