



Gold Plus!

# STRAIGHT OUT OF PASO 2017 CABERNET SAUVIGNON

Paso Robles



Established by Mexican-American winemaker Edgar Torres in 2015, Straight out of Paso is a fun passion project of Edgar's that focuses on the varietals that have made Paso Robles the wine country it is today. The wines, which include Zinfandel, Cabernet Sauvignon, and Rhône blends (the wines Paso Robles is best known for), are approachable and true expression of the beautiful Paso growing region. The goal is to truly celebrate what Paso Robles is all about.

Born in the village of Buenavista near Morelia in Michoacan, Mexico, Edgar Torres moved to California, specifically the Central Coast town of Cambria, at the young age of 8. When his family arrived there, they became immediately aware of the possibilities the wine industry offered and the prospects that lay ahead. Growing up, Edgar embraced his family's passion for work and love for the wine industry and started worked several jobs in the food industry along the Central Coast.

Eventually, through the Cavalier Oceanfront Resort & Restaurant in San Simeon, Edgar made the acquaintance of a number of winemakers and winery owners and managed to get his first real job as a cellar rat. Working though just about every winery job imaginable, Edgar was hooked, and in 2015 dropped out of school to follow his passion into the wine industry on a full time basis. He continued his on-the-job education until he believed he knew enough about the business to try it on his own. Encouraged by his friends and having maintained a real fervor for the grape, Edgar and his wife Krissy founded their first winery, Bodega de Edgar, in 2007.

Bodega de Edgar focuses on Spanish varietals (Syrah, Grenache, Albariño, Torrontes and Tempranillo) and the grapes are sourced from high quality vineyards on the Central Coast. The brand, which is an ode to Edgar's Spanish heritage, has done exceptionally well and grown to be a gem among Paso Robles' ultra boutique wineries.

In 2015, Edgar began a sister brand to Bodega de Edgar and named the project 'Straight out of Paso,' paying tribute to and shining a light on Paso Robles and the varietals that made this the famous wine growing region it is today - Zinfandel, Cabernet Sauvignon, and Rhône varietals. Amazingly, Zinfandel can be traced back to the 1880's in Paso Robles, before the city was even founded. This juicy, jammy, sun-loving grape has been adored and evolved ever since and it's no wonder there are now throws of it planted all over the region. Cabernet Sauvignon, another focus at Straight out of Paso, is the most widely planted varietal in the region. Since Paso saw a 'Bordeaux boom' in the 1960's and 1970's, the region has gained a spotlight for having some of the best Cab around. Lastly, Paso Robles has become especially well-known for its Rhône varietals, which grow so impeccably there. Syrahs and GSM blends have become increasingly popular across the region.

Edgar Torres' Straight out of Paso Tasting Room is located in downtown Paso Robles and is available by appointment Thursday through Sunday. We are happy to share this expressive wine with our Gold Plus! Wine Club members.

## Accolades and Tasting Notes

### Gold Medal Special Selection

A wine intended to tell a story of the wonderful grape varieties grown in Paso Robles, the Straight out of Paso 2017 Cabernet Sauvignon is rich and robust yet approachable, finding a wonderful balance between fruit and spice. Notes of roasted bell peppers and pine needles are followed by white pepper, ripe plum and blackberry, with each sip introducing more flavor and complexity. Aged 24 months in French oak. 100% Cabernet Sauvignon. Enjoy!



**YOU SAVE 17%-29% off  
the winery retail price!**

### Gold Medal Membership Rewards Pricing:\*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	<del>\$30.00</del>	\$25.00	\$23.33	\$22.50
4-Btl. Members:		\$25.00	\$22.50	\$21.25

\*Effective per bottle prices after **Membership Rewards** discount is applied at checkout. Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.