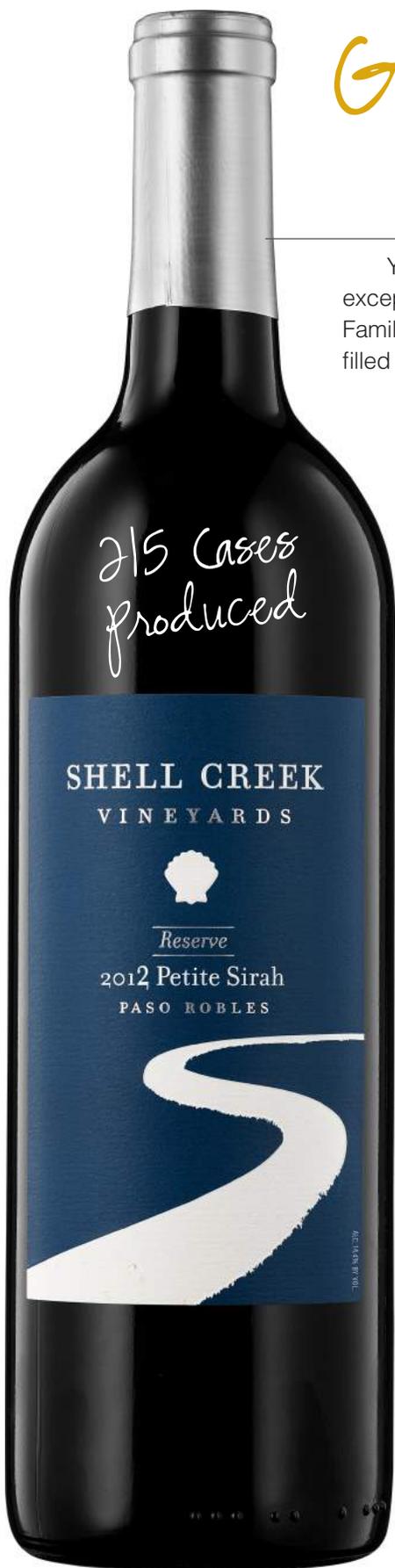




Gold Plus!

SHELL CREEK VINEYARDS
2012 RESERVE PETITE SIRAH

Paso Robles



You seldom find sixth generation American wine families, particularly in California. The exception to that simplification is the Stinton Family, in earlier generations known as the Sinsheimer Family. In 1875, the early ancestors of James and Norma Stinton began ranching the rolling, oak filled hills and cultivating the valleys of San Luis Obispo County along California's Central Coast.

It wasn't until 1972 that the family actually began planting vineyards on their massive 5,000-plus acre Canyon Ranch that had been acquired in the late 1890's. Thus began Shell Creek Vineyards, named for a seasonal creek that runs through the property carrying fossilized shells that are found throughout the their land.

Steve Stinton and his wife Jane took the reins from Steve's father James and his wife Norma during the 1980's and produced exceptional fruit for the likes of Caymus Vineyards, David Bruce Winery, Au Bon Climate, Beringer Vineyards, Benziger Family Winery and a host of additional top California wineries. Needless to say, Shell Creek Vineyards' prized grapes were awarded numerous awards and high scores under these prestigious banners.

The Stinton Family finally began producing its own label almost a decade ago and has been met with great success. It has been primarily known for its incredible Petite Sirah from highly limited releases in the area of between 150-250 cases. Their secret ingredient is the fact that the vineyard is planted on a gentle hillside beneath limestone cliffs. The terroir is alluvium overlaying a layer of marine limestone that gives the soil and resulting vines a unique character.

Much of the winery's success can be affixed to Jane Stinton who began as marketing director for the vineyard and is currently serving as managing partner. The couple's son Daniel joined the family team in 2012 and oversees the vineyard, ranch and wine company.

Shell Creek Vineyards is another excellent example of grower turned vintner that has achieved consummate success in the commercial marketplace. The fact that the winery produces only small quantities of cases from its highly respected and sustainably farmed vineyards bears out another often overused adage, that being "quality over quantity."

Accolades and Tasting Notes

Gold Medal — San Francisco Chronicle Wine Competition

The Shell Creek 2012 Reserve Petite Sirah is from the 125-acre home vineyard. This Rhône Valley varietal is 100% Petite Sirah. Its color is remarkable, very dark purple with beautiful edges of gradient pink. The nose shows subtle plum and notes of vanilla and is followed on the palate by the traditional Petite Sirah display of blackberries along with an elongated and smooth tannin accompaniment. The wine was aged in Hungarian oak for a period of 20 months and pairs quite nicely with a wide variety of dishes, from pork and lamb to savory pasta dishes. Excellent with chocolate desserts. Enjoy now and until 2025.



YOU SAVE 51%-59% off the winery retail price!

Gold Medal Membership Rewards Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$45.00	\$22.00	\$20.33	\$19.50
4-Btl. Members:		\$22.00	\$19.50	\$18.25

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.