



Garagiste SERIES

[gar-uh-zheest'] noun - A French term used to describe independent, artisan winemakers crafting small batches of wine in garage-type settings and not yet discovered by the mainstream.

Serrano Wine

Owners & Winemakers: Brice & Sarah Garrett

Location: Paso Robles

Founded by Brice and Sarah Garrett, Paso Robles' Serrano Wine is a new ultra-boutique winery entity on California's Central Coast. The name 'Serrano' means "one of the mountains" and represents not only the Garretts' beginning (they met in the mountains of Tennessee while attending University of the South) but it is also a symbol of their

fight to pursue their goals as they embark on this new 'mountain' of a business together.

Sarah Garrett was first exposed to the winery industry at a young age when her mother got remarried to the owner and winemaker of Paso Robles' Rabbit Ridge Winery (Erich Russell). She would often visit the winery and always spent her summers on the Central Coast. Prior to graduating from college, Sarah and Brice spent a summer together in Paso Robles and were officially bitten by the winery bug. Once finished with school, they joined Sarah's mother and step-father and became cellar rats at Rabbit Ridge Winery, learning all of the in's and out's of both the winemaking and wine business side of the company. While Brice's focus was in the cellar assisting in all day-to-day winemaking activities (he now serves as cellar master to Erich Russell), Sarah leaned toward the business side, working on compliance, the finances, and the tasting room (which she now manages). She also assists in the cellar.

After some time at Rabbit Ridge, Brice and Sarah were inspired to start their own winery brand and Serrano Wine was born. Their grapes are all sourced from the Russell Family Vineyard, located in the prestigious Willow Creek appellation of west-side Paso Robles. It is interesting to note that the Viognier, Grenache Blanc and Roussanne grapes used for their 'Liquid Luck' white Rhône-style blend are grown on teepees, as is common practice in the Rhône where these grapes are prevalent (see photos above). This is a more sustainable method of planting grapes, as the grapes grow vertically, instead of horizontally. It is also beneficial because the leaf canopy protects the grapes, leading to less sun, frost and animal damage. This practice produces a lower yield of fruit, but a much higher quality grape than other common methods. Brice and Sarah have recently planted additional Syrah acreage in this manner and plan to plant some Grenache on single stakes as is done in Chateauneuf du Pape.

We are happy to introduce our Garagiste Wine Club members to Serrano Wine, a winery we are sure has a very bright future ahead. Cheers!

Serrano 2014 "Liquid Luck" White Blend 220 cases produced
Russell Family Vineyard, Willow Creek, Paso Robles

A powerhouse white Rhone blend made from estate Viognier, Grenache Blanc, and Roussanne, the Serrano 2014 'Liquid Luck' is a beautiful, thoughtfully made wine and a classic nod to the great white wines of France's Rhone Valley. Very perfumy on the nose, the Liquid Luck has a luscious body with notes of soft peach, white rose and subtle minerality. A hint of spice and oak comes through on the finish. Aged 10 months. Enjoy now until 2019.

Gold Medal Wine Club Price: \$17.00 / bottle

To order, visit the Wine Store at GoldMedalWineClub.com or call 1-800-266-8888

*2 bottle minimum per wine, per order. Shipping and tax (if applicable) not included. Call for details.

