



Platinum Plus!

SAMsARA Wine Co. | 2013 Zotovich Vineyard Syrah Sta. Rita Hills

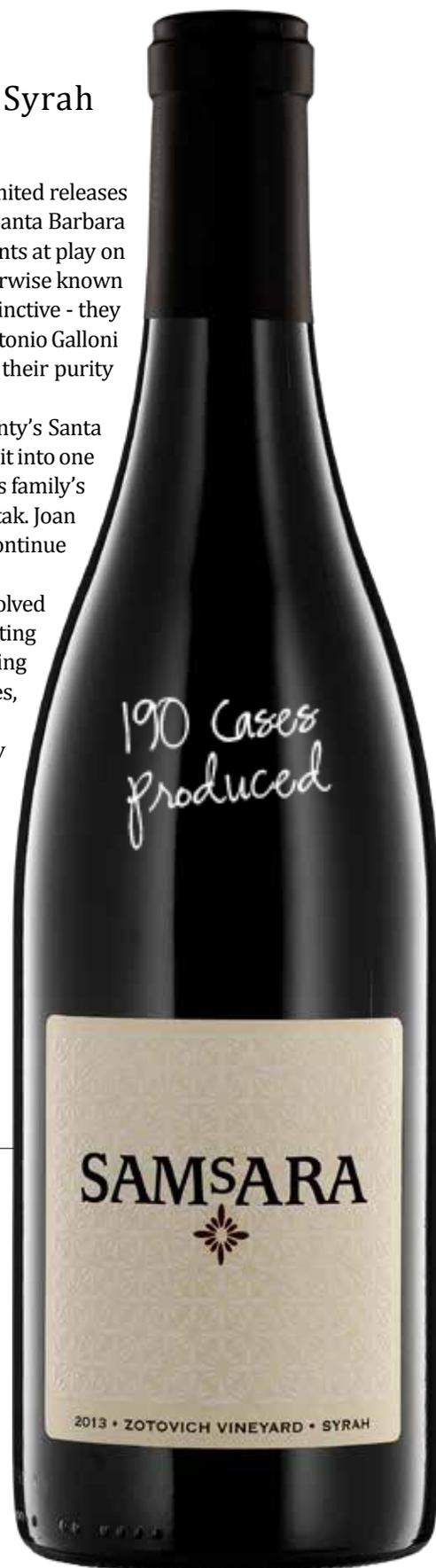
Originally founded in 2002 by Chad and Mary Melville, SAMsARA Wine Co. produces limited releases of Pinot Noir, Syrah, and Grenache from carefully selected sites within the Sta. Rita Hills of Santa Barbara County. Since the beginning, it has been their goal to showcase the distinctive natural elements at play on each vineyard, and craft wines with the utmost expression of fruit, soil, site and region (otherwise known as *terroir*). This objective is certainly being achieved, as the SAMsARA wines aren't just distinctive - they also earn top ratings and reviews from the wine industry's most prominent figures. In fact, Antonio Galloni of *Vinous* magazine has stated, "SAMsARA's Pinots and Syrahs are wines that stand out for their purity and degree of which they reflect their origins."

Chad Melville is also co-owner of the celebrated Melville Winery in Santa Barbara County's Santa Ynez Valley. His father, Ron Melville, founded the winery in 1989 and together they have built it into one of the region's most well-known family wineries. When Chad became more involved with his family's winery, he decided to sell the SAMsARA Wine Co. to its current owners, Joan and Dave Szkutak. Joan and Dave were long time customers and SAMsARA wine club members and were thrilled to continue the tradition started by Chad and Mary Melville.

New England natives, Joan and Dave Szkutak both held successful business careers that involved extensive international travel and helped to develop their passion for food and wine. After visiting some of the world's greatest winegrowing regions, the Szkutaks found themselves returning time and again to Santa Barbara County, where a combination of diverse, site-specific wines, friendly people, and a close proximity to the Pacific Ocean sparked their imagination.

It was 2017 when Joan and Dave stepped in as the new SAMsARA owners, and they immediately knew who to hire as SAMsARA's winemaker: Matt Brady. Matt had recently left the iconic Jaffurs Winery team where he had been promoted through the ranks to co-winemaker and finally, head winemaker. Known for his keen understanding of balance, structure and texture in wine, Matt's wines have received much critical acclaim. He was honored to join the SAMsARA team and continue the legacy of the boutique Sta. Rita Hills winery.

By the way, SAMsARA's namesake comes from Sanskrit meaning "the eternal cycle of life." It represents the eternal cycle that every vine and wine goes through in its lifetime. Plus, this circle of passion, oneness, and harmony are core values in SAMsARA's winemaking process. These wines are honest, complex, serious and unique, representing some of the best in quality and value in Santa Barbara County. We are happy to offer this excellent bottling to our *Platinum Plus! Wine Club* members. Enjoy!



Accolades & Tasting Notes

93 POINTS -Antonio Galloni's *Vinous* **92 POINTS** -Robert Parker's *The Wine Advocate*

Crafted from the cool-climate Zotovich Vineyard in the Sta. Rita Hills, the SAMsARA 2013 Syrah is juicy, pure and seamless with a velvety texture. Aromas of blueberry, boysenberry and white pepper with hints of flowers and minerals enliven the senses, while concentrated flavors of black and blue fruit and sweet spices flow through to the creamy finish. The overall balance is quite impressive. Aged 24 months in oak. 100% Syrah. Enjoy now until 2023.



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Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$44.00	\$39.00	\$37.33	\$36.50
4-Btl. Members:		\$39.00	\$36.50	\$35.25

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout. Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.