

GOLD MEDAL WINE CLUB'S
Gold Series Selection



Gold Plus!

Rock Wall Wine Company 2011 'The Palindrome' Tannat California

Any winery advertising a really excellent view of San Francisco had better refer to the Rock Wall Wine Company located across San Francisco Bay in Alameda. Housed in a pair of ancient airplane hangars (the site was formerly the Alameda Naval Air Station), the new winery is the latest wine project of the prestigious Rosenblum family, former owners of Rosenblum Cellars (of Zinfandel and Rhone varietal fame) and also located in Alameda.

When Rosenblum Cellars was sold in February 2008, it was a gigantic 250,000-case entity. Owner Kent Rosenblum decided to start again on a much smaller scale and joined forces with his daughter Shauna to establish the Rock Wall Wine Company, a small family winery committed to limited production winemaking with grapes sourced from all over California. He brings over 35 years of winemaking experience to this new venture, and Shauna literally grew up in the cellar, working and learning all the facets of a winemaking business from an early age. When Rock Wall Wine Company opened in 2008, Shauna was caught up in the enthusiasm of the new project and worked every job possible around the new family winery. Today, she stands as the head winemaker and face of the company while her father works as CEO. Together, they are an unstoppable winemaking duo and their Rock Wall Wine Company has more than just a few awards to show for it.

The name *Rock Wall*, by the way, refers to the defensive perimeter wall built during World War II in the San Francisco Bay to protect the base from Japanese air to sea torpedoes. This wall is visible from the Alameda winery facility and has become a popular fishing location for local anglers looking for striped bass.

Since Rock Wall Wine Company's first release in 2009, Kent and Shauna's wines have garnered terrific press and high competition scores, making the relatively new winery one of the gems of Northern California's boutique industry. We are thrilled to introduce this winery that's all about having fun, while making the best wines from the best California regions and sharing the experience with others. Cheers!



Accolades & Tasting Notes

DOUBLE GOLD MEDAL - SF Chronicle Wine Competition

Tannat is a red wine grape historically grown in Southwestern France in the Madiran AOC and is now one of the most prominent grapes in Uruguay, where it is considered the "national grape." Rock Wall's 2011 'The Palindrome' Tannat is a blend from two different vineyards in two separate climates - the first, a warm weather Tannat from Solano County, and the second, a cool weather Tannat from the Russian River Valley. The result is a rich, red wine with aromas of fresh cappuccino, dark chocolate, and rich blackberry, and commanding flavors of ripe blueberry and rose hips. A *Palindrome* is a word that is spelled the same both forward and backward, and fittingly, this wine will excite your palate from front to back and vice versa. Aged in French and American oak. Enjoy now until 2020.

You Save 27% - 41% off the winery retail price!

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