

GOLD MEDAL WINE CLUB'S
Platinum Series Selection



Platinum Plus!

Rocca Family Vineyards 2007 Grigsby Vineyard Syrah Napa Valley

The idea for Rocca Family Vineyards began many years ago, in the minds of proprietors Mary Rocca and Eric Grigsby. Eric grew up in Knoxville, Tennessee with a farmer-father who instilled in him a close connection to the earth and its bounty. Mary, on the other hand, was born in the rolling hills of northern California and enjoyed helping in her mother's vegetable garden and working harvests at nearby orchards. When the two met in graduate school, both were pursuing careers as doctors. Mary became a dentist and Eric a MD with a specialty in anesthesiology, and when the pair married in 1985, they decided to set up their respective practices in San Francisco. While they were both focused on establishing medical careers, Eric and Mary dreamed of one day re-establishing their connection with the land that they both loved so dearly.

Fifteen years later, that dream started to come true. It was 1999, and Eric and Mary found a wonderful piece of property for sale at the junction of the Yountville crossroad and the Silverado Trail in Napa Valley. The plot was already planted in wine grapes and was under a long-term contract to Stags Leap Winery. Eric and Mary jumped at the chance, and like many successful winery owners, weren't intent on first becoming a winery. They instead were attracted to the idea of doing something with the land and it was only in the very back of their minds that they might one day be winemakers. The vineyard was named Grigsby after Eric's family name.

It wasn't long before Eric and Mary realized the grapes produced on their property were exceptionally high quality and the idea of having a top-flight winery became incredibly appealing. Rocca Family Winery and Vineyard soon became a reality and rising star winemaker Cecilia Welch Masyczek came on board to help with the first vintages. The first release in 2002 was met with unexpectedly wild success and Rocca Family Vineyards quickly became one of the top Syrah and Cabernet Sauvignon producers in Napa Valley. Today, Rocca Family Vineyards is still one of the industry's finest wine producers, with years of accolades and many prestigious awards to their name.

Just 349
Cases Produced!

Accolades & Tasting Notes

92 POINTS

- Wine Spectator magazine

Rocca Family Vineyards' 2007 Grigsby Vineyard Syrah is a perfect example of the exceptional concentration, balance and seamlessness of Rocca's wines. Opening with complex, elegant aromas of sweet dark cherries, wild plums, warm spices, ground black pepper, and lavender, the Rocca 2007 Syrah is ripe and plush, packed with flavors of red and black fruits and a wonderful spiciness that lingers on the finish. This wine is remarkably well balanced, luscious, soft, and polished. Aged 16 months in oak. Enjoy now until 2017.

You Save 16% - 24% off the winery retail price!

New! Gold Medal Membership Rewards Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:			
		2+	6+	12+	24+
2-Btl. Members:	\$55.00	\$46.00	\$44.33	\$43.50	\$42.67
4-Btl. Members:	\$55.00	\$46.00	\$43.50	\$42.25	\$41.83

800-266-8888 www.goldmedalwineclub.com

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.