

**PLUS!**

Gold Series Selection

**Robert Rue Vineyard**  
*2007 Reserve Zinfandel*  
 Russian River Valley  
*192 Cases Produced*

It seems that Bob and Carlene Rue, owners of tiny Robert Rue Vineyard, are a throwback to a number of similar couples that inhabited Northern California's vineyard land at the beginning of California's modern wine renaissance during the 1960's and 70's. Many of these couples came to Northern California searching for land that could provide them with an opportunity to become a part of the budding world-class wine producing industry, and make their mark on the golden soils of the region. Bob and Carlene's opportunity came in 1973, when a relative suggested they inspect a small 10-acre vineyard in Sonoma County that was planted to the ever-popular Zinfandel grape. The couple liked what they saw and immediately bought the property. Bob Rue started farming the small piece of land and traced the plantings back to just before the start of the 20th Century – making his old vine Zinfandel grapes over 100 years old. These grapes became highly sought after by a number of nearby wineries, and after watching these grapes turn into countless award-winning wines, Bob and Carlene decided to give winemaking a try themselves. Robert Rue Vineyard debuted in 2001, with a small initial release of 650 cases. With the vineyard's history of success, the wine was met with excellent reviews. Bob Rue had sought out winemaker consultant Carol Shelton, and the team proved to be the perfect match for the small family winery. Today, Bob and Carlene are assisted by their two daughters and their husbands, making Robert Rue Vineyard a true family affair, with a well-deserved record for success.

### *ACCOLADES & TASTING NOTES*

Robert Rue Vineyard's 2007 Reserve Zinfandel hails from the family vineyard off Wood Road in the Russian River Valley appellation in Sonoma County. This region is recognized for producing intense, luscious wines (especially Zinfandel) and the Rues' vineyard site produces especially bright, concentrated fruit vintage after vintage. A serious showstopper this year, the 2007 Reserve Zinfandel has deeply set fruit aromas layered over spicy pepper and rich oaky notes. Luscious blackberry and fresh raspberry flavors frame the palate and plush mocha and smooth vanilla round it out before leading into a lingering, lengthy finish. A multi-award winner at some of the country's top rated wine competitions, the Robert Rue 2007 Reserve Zinfandel garnered a **Gold Medal** at the *Los Angeles International Wine & Spirits Competition*, a **Gold Medal** at the *International Eastern Wine Competition*, and a **Gold Medal** at the *Best of the Bay Wine Competition*. Try pairing this beautiful wine with slow-roasted lamb shanks, cedar-planked salmon, or black pepper encrusted seared ahi. 100% Zinfandel. Enjoy now until 2015.

### *REORDERS*

*2007 Reserve Zinfandel*

Winery Direct: \$32.00 /bottle

**Gold Medal Wine Store price:**

**2-Bottle Members: \$22.00 /bottle**

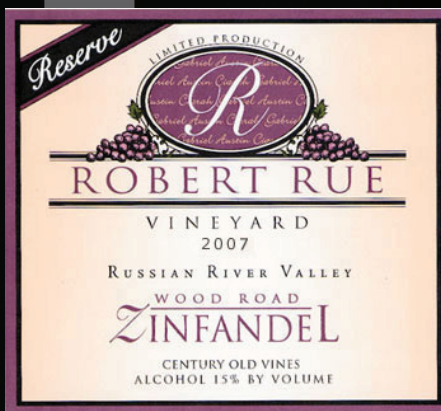
**4-Bottle/ Multi-Series Members: \$20.00 /bottle**

\*2 bottle min. order. Availability is extremely limited.

(plus shipping)

[www.goldmedalwineclub.com](http://www.goldmedalwineclub.com)

800-266-8888



**Gold Medal**

- LA International Wine & Spirits Competition

**Gold Medal**

- International Eastern Wine Competition

**Gold Medal**

- Best of the Bay Wine Competition

gold medal  
wine club