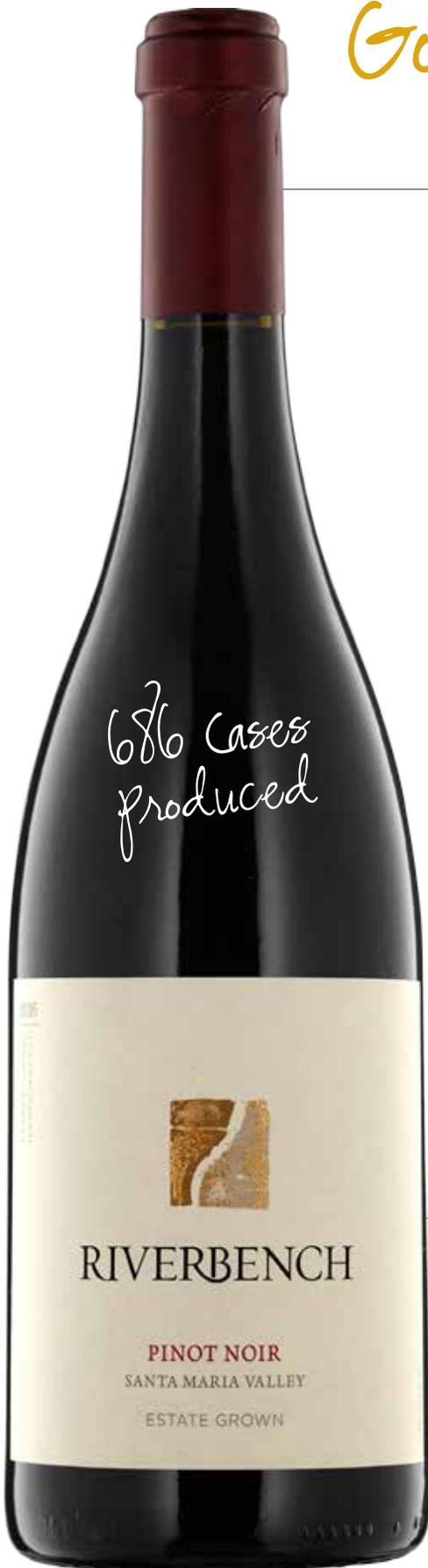




Gold Plus!

# RIVERBENCH WINERY 2016 ESTATE GROWN PINOT NOIR

Santa Maria Valley



Although the reputable 'Riverbench' name has been known in Santa Maria Valley since the 1970's (known for its excellent vineyard site and expressive, high-demand fruit), the development of Riverbench Winery didn't come about until just recently, and the transformation is unlike any other in California history.

Originally planted in 1973 to Chardonnay and Pinot Noir, the Riverbench Vineyard has been a fruit source for many of the most renowned wineries in Santa Barbara County for over 30 years. The rocky, gravelly soil of the old riverbed proved ideal for the Burgundian grape varietals and Riverbench became a prominent source in the county as the vineyard consistently turned out excellent fruit, year after year.

This alluvial soil also attracted a different crowd - miners - who saw the property as a potentially successful mining site. A group of local families who owned Union Asphalt (the biggest supplier of construction aggregates on the Central Coast at the time) purchased the Riverbench Vineyard site in 2004, and hired a vineyard manager by the name of Jim Stollberg to maintain and manage the thriving vineyard. Union Asphalt continued to sell the highly coveted grapes to wineries in the immediate area.

Wine drinkers themselves, the Union Asphalt owners quickly became enamored with the wine industry and decided to start their own wine label using small quantities of their exceptional fruit - and Riverbench Winery was ultimately born. It wasn't long before they decided the wine business was much more fun than the rock business and actually ended up selling Union Asphalt to concentrate completely on the growing winery. The wine industry was a new venture, but the families had a great business sense from their experience with Union Asphalt, so they hired the best winemaker (Chuck Ortman of Meridian Vineyards and Ortman Family Wines) and industry professionals they could to get the winery going.

The highly anticipated first release from Riverbench Winery came in 2006 with 2,500 cases (an even split between Chardonnay and Pinot Noir). Met with immediate rave reviews, it was clear that the reputation of the vines would carry through to the new namesake winery and its limited production wines.

In 2011, Clarissa Nagy took over the Head Winemaker role at Riverbench, bringing with her years of winemaking experience at top Central Coast wineries. Clarissa is known for her elegant, sophisticated winemaking style, and for her appreciation of fruit from the Santa Maria Valley. She continues to refine Riverbench wines with each vintage, and adds her own unique style to the portfolio.

With accolades including being named **'One of the Top Wineries in the World'** by the *Professional Wine Buyer's Competition*, Riverbench Winery is now one of the top producers on the Central Coast and we are proud to share one of their latest offerings with you. Cheers!

## Accolades and Tasting Notes

**92 Points** — *Wine Enthusiast magazine*

Riverbench's flagship wine, the 2016 Estate Grown Pinot Noir really showcases the Riverbench Vineyard, and the best qualities of all different parts of the property. Deep purple in color, this medium bodied Pinot Noir is fresh and bright with juicy flavors of strawberry, raspberry and the signature Riverbench smoke and clove. Aged 10 months in oak. 100% Pinot Noir. Enjoy!



**YOU SAVE 20% - 33% off  
the winery retail price!**

### Gold Medal Membership Rewards Pricing\*:

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	<del>\$30.00</del>	\$24.00	\$22.33	\$21.50
4-Btl. Members:		\$24.00	\$21.50	\$20.25

\*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.