

Pinot Noir Press



POUNDSTONE WINERY

A true family affair in the Los Carneros AVA, Poundstone Winery stays true to their farming roots and their connection, not only to the land, but also to each other.



Founded in 2013, Poundstone Winery is a family owned and operated winery focused on crafting small-lot wines from the Carneros region of Sonoma and Napa Valley. Melody Meckfessel, the proprietress behind Poundstone, is dedicated to seeking out the highest quality, sustainably-grown grapes from these regions and making wines that honor the land's terroir. Carneros' cool climate is ideal for growing world-class Chardonnay and Pinot Noir, which Poundstone offers in very limited quantities.

Although Poundstone Winery is relatively new, farming roots run deep for founder Melody Meckfessel. Growing up on a ranch in Northern California, she learned to farm and get her hands dirty from a young age. In fact, she learned how to drive a tractor before she could legally drive! Melody's grandmother, Jessie Doris Poundstone, was an instrumental figure in her life, running the family ranch and modeling the way to be a strong, nurturing leader, thus shaping Melody into the woman she is today - and providing the inspiration for Poundstone Winery. Farming instilled in Melody a deep love of the land, as well as the importance of hard work and having integrity in her

product, work, and family. These are values she holds close to her heart and that represent the core of Poundstone Winery.

Yearning to create the next generation of farming, Melody purchased four acres of Chardonnay and Pinot Noir vines in Sonoma in 2007, and made her first wine the following year. This marked the beginning of a new family business in the wine industry. When Melody started making wine, she sought out a collaborator and partner and teamed up with winemaker Bruce Devlin. Bruce has been a mentor, friend, and critical part of Poundstone's success.

Melody is also joined by her brother, Bryan Mann, and his wife Kristen. Together, they oversee the sales and marketing for Poundstone Winery and they are committed to building strong customer relationships. The family collaborates and partners on all aspects of Poundstone Winery, always staying true to their farming roots and their connection, not only to the land but also to each other.

We hope you enjoy this bottling of Poundstone 2017 Pinot Noir, from an up-and-coming winery very worthy of your attention. Cheers!





BRUCE DEVLIN, WINEMAKER

Bruce Devlin may have started out wanting to be a brew master, but he is now an award-winning winemaker in Napa Valley. In fact, after a brief stint studying forestry at Humboldt State and photography at San Jose State, he ultimately earned his degree in Fermentation Science at UC Davis. It was here that he turned an interest in fermentation into a passion for science and winemaking.

Bruce's start in the wine industry began in Germany while on a student work exchange program. He spent months working in the Pfalz at Weingut Reichsrat Van Buhl, a region known for their famous German

Rieslings, and he developed a real appreciation for wine - winegrowing and winemaking. Bruce has also spent time in South Africa and Australia, with each destination helping him hone in on his unique style.

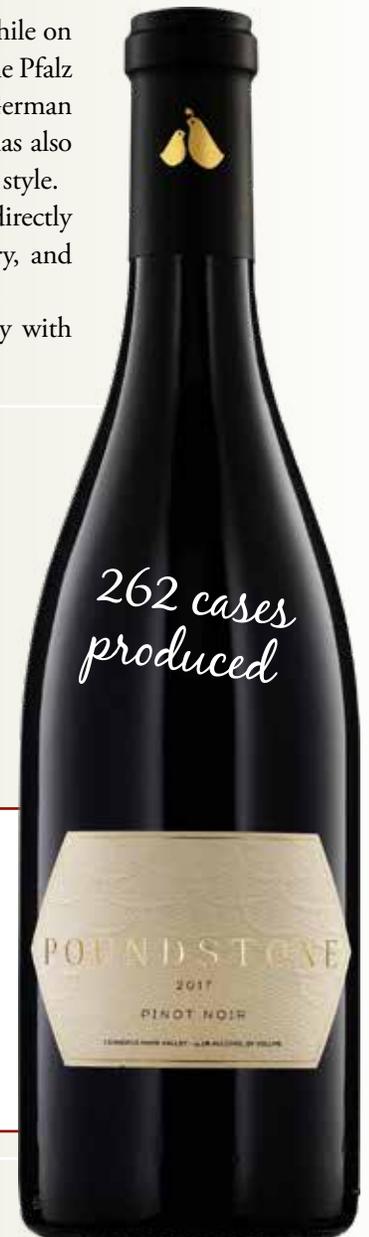
In the United States, Bruce has worked for such entities as Lagier-Meredith (where he worked directly with the owner to establish an ultra-premium Mt. Veeder Syrah program), Geysler Peak Winery, and Ballentine Vineyards. He also owns and operates Three Clicks Wines with his wife, Danielle Cyrot.

Bruce Devlin is the winemaking genius behind Poundstone Winery, where he works closely with Melody Meckfessel to craft stunning vineyard-designated wines with character and distinction.

POUNDSTONE 2017 PINOT NOIR Carneros, Napa Valley, California

The Poundstone 2017 Pinot Noir comes from Las Amigas Vineyards, located at the southern end of Carneros-Napa Valley. An elegant wine with soft tannins and rich flavors, this Pinot Noir has aromas of raspberries, strawberries, plum and rose that complement a full-flavored palate of apple, plum-spice, and cherry. There is a unique spicy complexity to the fruit and a nice tender accent of vanilla and toast that lingers in the background. Aged 10 months in oak. Enjoy!

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