



Diamond Plus!

PONO WINES

2014 "Mana" Cabernet Sauvignon

Napa Valley



Founded in 2012 by Dave Sedeno and winemaker Grant Long, Jr., Pono Wines is a new artisan producer based in California's Napa Valley. The winery was named after the Hawaiian word *pono* that has a depth of meaning - balance, a connection to the land, living in harmony, doing the right thing, leaving something better than how you found it, righteousness, and fairness. According to Hawaiians, if you are living 'pono', you are in the right relationship with all people, places, and things in your life. You have an appreciation for where you are and where you are going while embracing life's journey. It is with this spirit of 'pono' that Dave Sedeno and Grant Long, Jr. established Pono Wines.

Dave Sedeno is a native Hawaiian who was born and raised on Oahu and, from an early age, appreciated the culture that blended a physical and spiritual connection to the land. Perhaps it is this appreciation that led Dave to the world of wine over twenty years ago. He found his way into the industry through high-end wine sales, and over the years, has worked with many world-renowned wineries and winemakers in Napa and Sonoma. Dave credits such luminaries as Norm Kiken of the much-admired Reverie Winery and Vineyard on Diamond Mountain (Napa Valley) and Steve Reynolds of the Reynolds Family Winery (also Napa Valley) as mentors throughout his career. During this time, Dave also met winemaker Grant Long, Jr. and they bonded over their deep knowledge of wine and passion for sharing it with others. The two became great friends and eventually created Pono Wines together, sourcing fruit from some of the best vineyards in Napa and Sonoma Valleys.

Grant Long, Jr. has lived in the Napa Valley most of his life and has become one of the most intriguing and talked about young winemakers in California. Before establishing his own label, Aonair Wines, in 2008, Grant worked at several wineries, gaining both winemaking and business experience. Most recently, he was a partner in G Wine Cellars and spent several years in sales and marketing with Reverie Winery on Diamond Mountain. He points to his father who was a lifelong wine love and fine wine collector as one of the great influences in his life.

Pono Wines has recently taken a giant step and opened a tasting facility in downtown Napa City, partnering with Kitchen Collective which is an urban cooking club. The idea is to be able to pair wines and food correctly, and it offers visitors a truly unique and enjoyable tasting experience.

We are delighted to introduce Pono Wines to our *Diamond Plus! Wine Club* members and hope you enjoy one of the winery's most celebrated releases to date. Cheers!

Accolades and Tasting Notes

94 Points + Gold Medal - *Tastings.com* (Beverage Testing Institute)

In Hawaiian, *mana* means *powerful*, and it is the perfect name for this rich, concentrated, seamless wine. Dark garnet in color, the Pono 2014 "Mana" Cabernet Sauvignon offers a sophisticated bouquet filled with notes of plum, mocha, toasted nuts and pipe tobacco. The palate is velvety, full-bodied and well balanced with complementing flavors of black cherry, leather and spice. An elegant yet powerful wine that is drinking beautifully now. Aged in oak. 88% Cabernet Sauvignon, 9% Merlot, 2% Petit Verdot. Enjoy now until 2024.



YOU SAVE
16%-20% off the
winery retail price!

Instant Membership Rewards Pricing:*

| Membership Level | Retail Price at Winery | Number of Bottles Ordered: 2+ | 6+ | 12+ |
|------------------|------------------------|----------------------------------|---------|---------|
| 2-Btl. Members: | \$98.00 | \$82.00 | \$80.33 | \$79.50 |
| 4-Btl. Members: | | \$82.00 | \$79.50 | \$78.25 |

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout. Shipping and tax (if applicable) not included in above prices. *Membership Rewards* does not apply to Sale or Specials Wines.