



Platinum Plus!

PEGASUS ESTATE | 2013 Cabernet Sauvignon Santa Ynez Valley

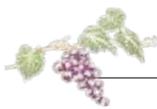
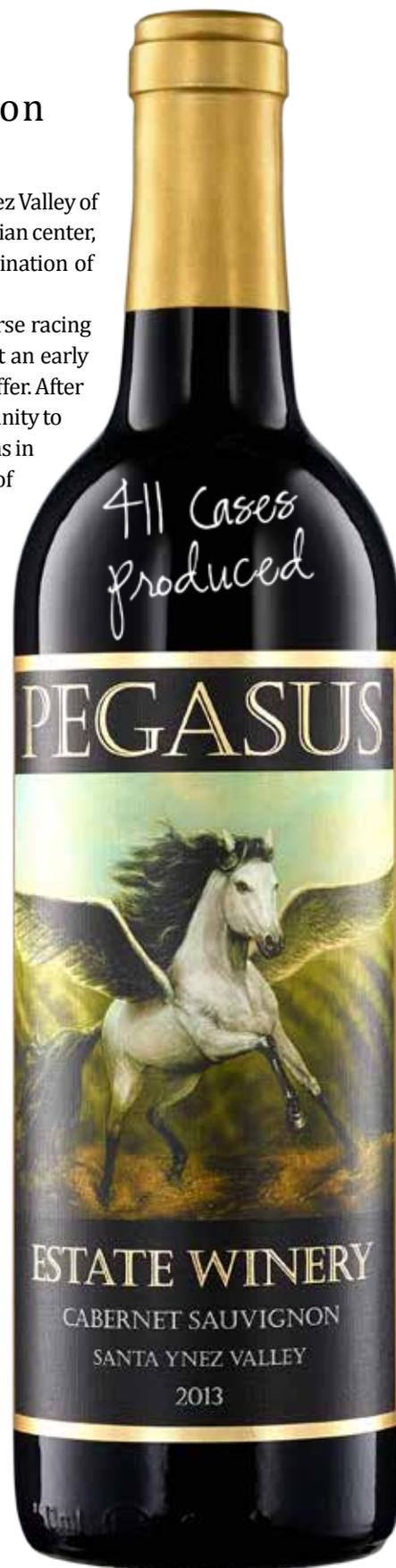
Pegasus Estate Winery was founded by Michael and Peggy Crowley in 2006 in the Santa Ynez Valley of California's Central Coast. The winery shares its property with the Crowleys' boutique equestrian center, complete with its prize-winning thoroughbred racehorses. The elaborate estate is the culmination of Michael and Peggy's dreams, all achieved through years of persistence and determination.

Michael Crowley was raised in Lexington, Kentucky and grew up among the greatest horse racing athletes in the country. It is no surprise he developed a passion for these majestic animals at an early age, but he also wanted to venture out of 'horse country' to experience what the world had to offer. After graduating from college, Michael pursued a career in pharmaceutical sales and had the opportunity to live all over the world, including stops in Helsinki, the United Kingdom, Israel, and France. It was in France that Michael discovered his second great passion in life - wine. He spent a fair amount of time in Bordeaux, visiting the great wine estates, training his palate, and learning the concept of *terroir*. He was enthralled with both the viticulture and winemaking, and hoped one day to make a great wine of his own.

After years of traveling abroad, Michael moved back to the United States and settled on California's Central Coast. Here, he met Peggy, who grew up near the Santa Anita racetrack and shared Michael's passion for horses and premium wine. They formed a biotech company together (based on their past experience in sales and pharmaceuticals), but wine and horses always captivated their hearts and they continued to chase these dreams.

After searching for just the right piece of land in the Santa Ynez Valley, Michael and Peggy's plans to develop an elaborate equestrian center and a premium family winery finally came about and Pegasus Estate Winery was born. The Crowleys planted a small vineyard here exclusively to Cabernet Sauvignon. With winemaking assistance from the legendary Ken Brown (recognized as one of Santa Barbara's pioneer winemakers and innovators), they crafted their first award-winning vintage in 2010.

This up and coming winery is off to a remarkable start and we are proud to present this beautiful wine to our *Platinum Plus Wine Club* members. Cheers!



Accolades & Tasting Notes

97 POINTS + DOUBLE GOLD MEDAL - SF Int'l Wine Competition

92 POINTS - San Diego Int'l Wine & Spirits Challenge

91 POINTS - Wine Enthusiast magazine & Sommelier Challenge

Vibrant, deep ruby red in color, this Cabernet Sauvignon offers beautiful aromas of black cherry and blackberry with undertones of licorice and butterscotch. The palate is silky and opens with a burst of blackcurrant, followed by earthy tones of sweet leaf cigar tobacco, leather, and vanilla. Soft, velvety tannins come through on the lingering finish. Aged 20 months in oak. 100% Cabernet Sauvignon. Enjoy now until 2023.



Instant Membership Rewards Pricing:*

**YOU SAVE
up to 22% off
winery retail price!**

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$60.00	\$51.00	\$49.33	\$48.50
4-Btl. Members:		\$51.00	\$48.50	\$47.25

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.