



Platinum Wine Club

90+ Rated, Ultra Premium, Collectable Wines from California's Best Winemakers.

Pegasus Estate Winery | Santa Ynez Valley

You would think that a winery that is more than a decade old and still the same size in production as when it began is a bit unusual, wouldn't you? If you thought that way, in the case of Pegasus Estate Winery, you'd be completely off base.

"We started off being a boutique winery and we have remained that way on purpose," remarked co-owner Peggy Crowley. "Our vineyard is around three acres and we produce enough grapes to fulfill our needs. All of our Estate Cabernet Sauvignon comes from our vineyard and we've been quite happy with the results we have achieved over the years."

Peggy Crowley and her husband Mike own and run Pegasus Estate Winery that is located in the trendy Santa Ynez Valley on California's Central Coast. The story of how Pegasus Estate Winery came into being is worth repeating.

Mike Crowley was originally from Lexington, Kentucky and started off his career in the thoroughbred horse business where he acted as a consultant to horse trainers and breeders. After graduating from college, he began a career in pharmaceutical sales that allowed him to travel to a number of countries, including wine-appreciative France. Mike spent a good deal of time in Bordeaux, visiting a number of its great Châteaux and developing a fondness for their terroir-driven wines. He noted the soils were composed of gravel, sandy loam, and clay.

Meanwhile, Peggy was pursuing her own interests in the equine world and developing a taste for Estate Cabernet Sauvignons, the primary grape used in making Bordeaux wines. When the pair met, their common love for horses and wine helped form an instant bond. The couple was soon engaged and married. Their goal was to one day orchestrate an elaborate equestrian center that would also include a small winery that would allow them to produce world-class wines under their own label.

Pegasus Estate Winery first saw the light of day in 2010 with a tiny production of around 500 cases, the same number of cases it produces to this day. "We want to be known for our great wines, not how big we are," affirmed Peggy Crowley. "Mike and I had traveled to Bordeaux and when we found this spot in the Santa Ynez Valley, we knew it from the start. The land is composed of sandy loam with areas of gravel and clay, and overlooks a flowing creek. It was a 100 year-old

former cattle ranch that faced west and was protected from the winds. Mike felt we couldn't miss and he was right."

Pegasus Estate Winery was an instant success and has garnered an impressive number of awards and scores since its inception. The name of the winery is derived from Greek mythology, where the winged horse's correlation to winemaking was his pivotal role in taking flight to the sky to create thunderbolts and storms that brought rain to irrigate vineyards, an integral part of Greek mythology.

The wine label for Pegasus Estate Winery carries through on that early symbolism. Gifted Artist Jennifer Chapman produced an amalgamation that featured Dharbe, the Crowley's prized Arabian stallion taking flight over the Pegasus Estate vineyards.

The Crowleys have been aided in their evolution of Pegasus Estate winery by Byron Kent Brown, better known in wine circles as Ken Brown. Brown was an early pioneer of Central Coast winemaking and owner of the esteemed Byron Winery, as well as a consultant to a number of other Central Coast wineries. He actually made his reputation with Robert Mondavi Family Wines, the entity that eventually purchased Byron Winery from Brown in 1990. Fortunately for Peggy and Mike Crowley, their new winery operation was just down the road from Ken Brown's home and the rest is history. A tight friendship developed and Ken Brown has had a masterful hand in developing Pegasus Estate Winery into a small, world-class winery operation that is considered one of the finest of its type in the entire state.

Peggy and Mike Crowley continue to operate several businesses in addition to their winery. They have managed to combine their love for wine and horses in a setting that comes straight out of a romantic novel. The opportunity to grow their winery has always been present but the Crowleys have always resisted the chance to expand.

"We want to remain small and produce great wines. It's as simple as that," finalized Peggy Crowley.

It is our great pleasure to introduce our Platinum members to this incredibly-crafted wine from Pegasus Estate Winery. Enjoy it to its fullest!





97 POINTS
+ BEST OF CLASS
+ BEST OF CENTRAL COAST AVA
+ DOUBLE GOLD MEDAL
 — 2019 Harvest Challenge

97 POINTS + DOUBLE GOLD MEDAL
 — Sunset International Wine Competition

94 POINTS + DOUBLE GOLD MEDAL
 — International Women's Wine Competition

93 POINTS + Featured in the 2019 Best of the Year issue
 — Wine Enthusiast magazine

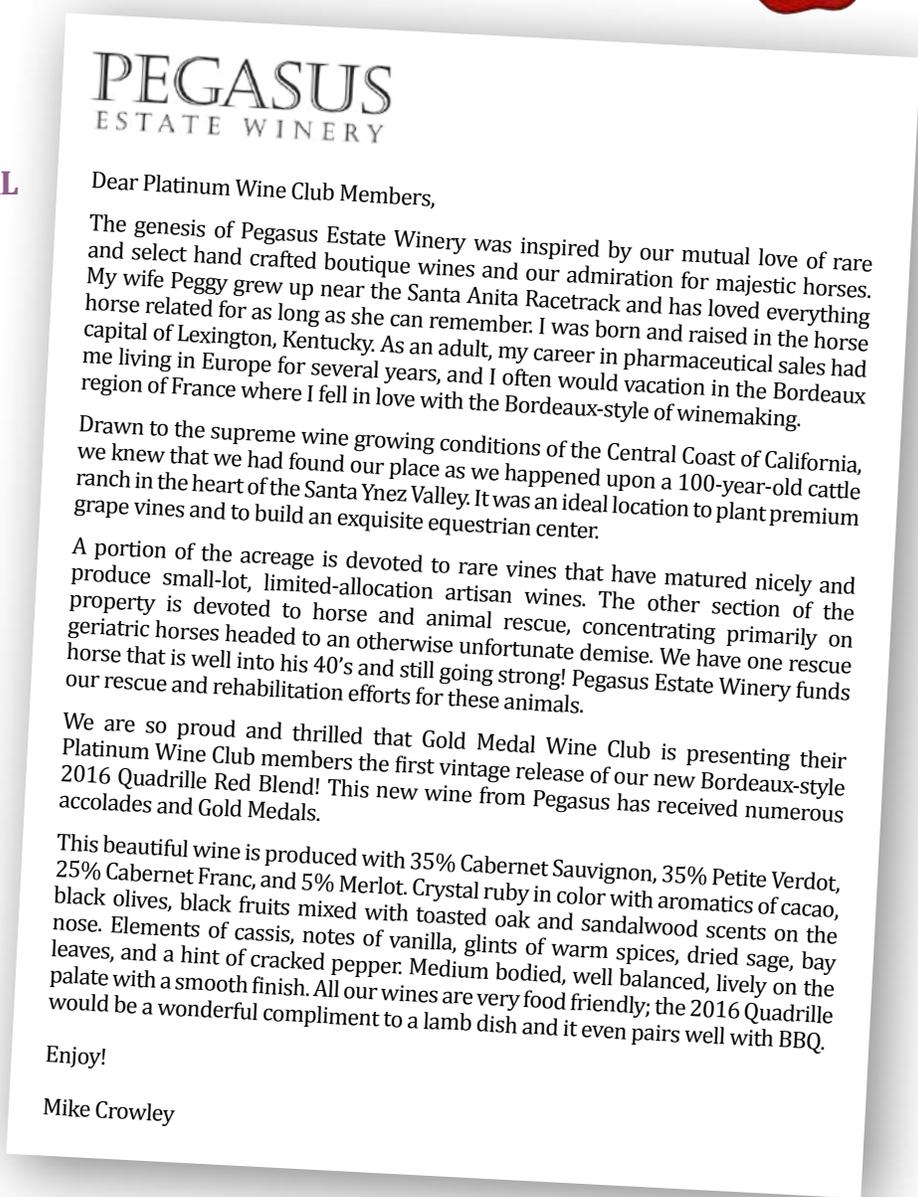
300 cases produced

The Pegasus 2016 Quadrille is a blend of 35% Cabernet Sauvignon, 35% Petite Verdot, 25% Cabernet Franc, and 5% Merlot, offering aromas of fresh blackberry, black currant and hints of toasted oak and sandalwood. Full-bodied and lively on the palate, this wine is bursting with bold red-fruit flavors and wood spice that lead into a long, smooth finish. This beautiful red blend is both sophisticated and powerful with great structure for aging potential. Aged 19 months in oak. Enjoy!



INSTANT Membership Rewards Pricing*

Winery Retail Price \$50.00/btl.	2+ btls.	6+ btls.	12+ btls.
2-Bottle Members:	\$45.00	\$43.33	\$42.50
4-Bottle Members:	\$45.00	\$42.50	\$41.25



PEGASUS
ESTATE WINERY

Dear Platinum Wine Club Members,

The genesis of Pegasus Estate Winery was inspired by our mutual love of rare and select hand crafted boutique wines and our admiration for majestic horses. My wife Peggy grew up near the Santa Anita Racetrack and has loved everything horse related for as long as she can remember. I was born and raised in the horse capital of Lexington, Kentucky. As an adult, my career in pharmaceutical sales had me living in Europe for several years, and I often would vacation in the Bordeaux region of France where I fell in love with the Bordeaux-style of winemaking.

Drawn to the supreme wine growing conditions of the Central Coast of California, we knew that we had found our place as we happened upon a 100-year-old cattle ranch in the heart of the Santa Ynez Valley. It was an ideal location to plant premium grape vines and to build an exquisite equestrian center.

A portion of the acreage is devoted to rare vines that have matured nicely and produce small-lot, limited-allocation artisan wines. The other section of the property is devoted to horse and animal rescue, concentrating primarily on geriatric horses headed to an otherwise unfortunate demise. We have one rescue horse that is well into his 40's and still going strong! Pegasus Estate Winery funds our rescue and rehabilitation efforts for these animals.

We are so proud and thrilled that Gold Medal Wine Club is presenting their Platinum Wine Club members the first vintage release of our new Bordeaux-style 2016 Quadrille Red Blend! This new wine from Pegasus has received numerous accolades and Gold Medals.

This beautiful wine is produced with 35% Cabernet Sauvignon, 35% Petite Verdot, 25% Cabernet Franc, and 5% Merlot. Crystal ruby in color with aromatics of cacao, black olives, black fruits mixed with toasted oak and sandalwood scents on the nose. Elements of cassis, notes of vanilla, glints of warm spices, dried sage, bay leaves, and a hint of cracked pepper. Medium bodied, well balanced, lively on the palate with a smooth finish. All our wines are very food friendly; the 2016 Quadrille would be a wonderful compliment to a lamb dish and it even pairs well with BBQ.

Enjoy!

Mike Crowley

You Save 10% to 18% off Winery Retail Price

Add a Plus! Bottle to your next wine delivery
\$45-\$55 per delivery

The Plus! Program automatically adds on one special wine to each regularly scheduled wine delivery, or as often as you like! Plus! wines are all highly-rated, very small production wines with availability too limited for all regular club members to receive. For more information, visit: GoldMedalWineClub.com/plus

This month's Platinum Plus! Featured Wine:

Ehret 2015 Cabernet Sauvignon Knights Valley, Sonoma County

92 Points - Anthony Dias Blue
 90 Points - Connoisseurs' Guide
 470 Cases Produced



*Effective per bottle prices after Membership Rewards discount is applied at checkout. Membership Rewards does not apply to Sale or Special-Offer Wines. Shipping and tax (if applicable) not included in above prices.