

GOLD MEDAL WINE CLUB'S
Platinum Series Selection



Platinum Plus!

Occidental Road Cellars 2007 Syrah Russian River Valley

With an inspiration to continue a long-standing family farming tradition, Occidental Road Cellars was established in 2005 by Richard and Joelle Prather. The exquisite Russian River Valley property has been in the family since 1910, and the Prathers continue to leave their mark with a reputation for beautifully crafted, estate grown wines.

Located about a mile east of Occidental in Sonoma County, the property has always been full of potential and originally caught the eye of Joelle's great grandparents in 1910. After purchasing the site, they cleared the ridges, planted an orchard, and established a family farm. It wasn't until 1996 that Joelle's father, the late Vince Pedroia, realized the potential in growing premium wine grapes and planted a small 11-acre vineyard on the site. The vineyard produced outstanding fruit and Vince began selling the grapes to nearby prominent wineries. Over the years, Joelle's husband Richard began helping out in the vineyard and even gained some winemaking experience working at nearby Dutton Estate Vineyard. In 2003, Richard took over the family vineyard operations and established Occidental Road Cellars with his wife Joelle. The two have successfully run the winery, completely on their own, ever since.

The Prathers still sell about 90% of their grapes, keeping just the tiniest amount for their boutique family label. With fewer than 1,000 cases produced each year, Occidental Road Cellars remains one of the smallest family wineries in the Russian River Valley and their wines are consistently awarded with top medals and lofty ratings. We are pleased to introduce to you this tiny producer and feature one of their most exciting releases to date - Cheers!

93
Points!

Accolades & Tasting Notes

93 POINTS + Editor's Choice

from *Wine Enthusiast*! "This wine feels mellow, with a complex array of black fruits and berries, grilled bacon, sweet tobacco, dark chocolate and, above all, freshly crushed black pepper. An impressive Syrah," says *Wine Enthusiast* magazine. Occidental Road Cellars' 2007 Syrah comes from Richard and Joelle Prather's estate vineyard, which actually straddles the Sonoma Coast and Russian River Valley appellations - the designating line goes straight through the site! This cool climate, 880-foot elevation site has performed remarkably well for their premium wine grapes, especially the Syrah, which turns out super rich, complex wines vintage after vintage. The 2007 Syrah is a powerful wine with a lush flavor profile, incredible balance, and a deliciously soft finish. A wonderful wine, offered at a hard-to-beat price! Enjoy now until 2017.

Winery Direct: ~~\$38.00~~ /bottle

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\$32.00 /bottle Save 16% plus Rewards

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