

GOLD MEDAL WINE CLUB'S
Platinum Series Selection



Platinum Plus!

Michael-Scott Wines 2012 Cabernet Sauvignon Napa Valley

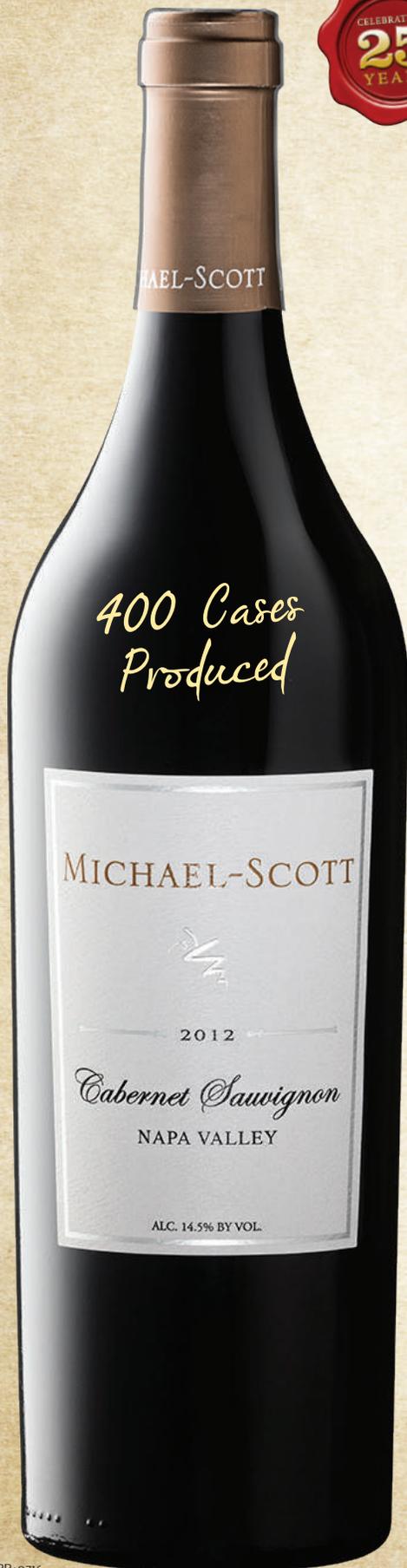
Michael-Scott Wines was founded in 1996 as an ultra-boutique winery specializing in limited-lot Cabernet Sauvignon and Zinfandel on the Westside of the Napa Valley. Owner and winemaker Michael Quinn produces just around 1,000 cases each year, focusing on fruit from sustainably farmed properties in Napa and Sonoma Counties. Although still fairly under the radar, Michael-Scott Wines has garnered a number of top ratings and medals from critics and sommeliers alike, and many of the wines have been on the lists of some of the finest restaurants in the country.

Michael Quinn, a Napa native, got his start in the industry through viticulture and started his career at a young age in 1975 with the Mondavi family at Charles Krug Winery. Five years later, he became the Vineyard Manager of the historic Stanly Ranch and started growing Pinot Noir for Beaulieu Vineyards and Domaine Chandon. From there, Michael moved into the sales and marketing side of the wine business and took a job with a fine wine distributor in Northern California. He also dabbled in consulting, handling the national sales for a number of smaller wineries in the area. Now with over twenty years of wine industry experience behind him, Michael was ready to start his own winery and Michael-Scott Wines became a reality.

Michael-Scott wines are made at Artesa Winery in the Carneros region of Napa Valley. Here, Michael Quinn uses state-of-the-art equipment and focuses on using eco-friendly techniques to craft his small production wines. As the sole owner of his tiny winery, Michael wears a number of different hats and is involved in all of the day-to-day operations - production, national sales, and marketing.

When Michael Quinn is away from the winery, he can be found working on his other project as private label producer using some of the finest vineyards in Napa, Sonoma, and Northern California. His company is actually one of the fastest growing private label wine companies in the industry - most likely due to his strict quality standards and reputation for consistency year-to-year.

We hope you enjoy this special award-winning offering from Michael-Scott Wines, a top boutique producer in Napa Valley and one we are proud to feature for our *Platinum Series Plus!* members. Cheers!



Accolades & Tasting Notes

92 POINTS - *Wine Enthusiast* magazine

GOLD MEDAL - *San Francisco Chronicle Wine Competition*

Michael-Scott's 2012 Napa Valley Cabernet Sauvignon blends 92% Cabernet Sauvignon from the foothills of Mount St. Helena, just above the town of Calistoga, with 8% Petit Verdot from a certified organic vineyard in Yountville. This exceptional wine comes together beautifully with complex notes of black cherry, cassis, and mocha, and a luscious, lengthy finish supported by fine-grained tannins. Aged 24 months in oak. Enjoy now until 2022.

You Save 13% - 22% off the winery retail price!

Gold Medal **Membership Rewards** Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$50.00	\$42.00	\$40.33	\$39.50
4-Btl. Members:		\$42.00	\$39.50	\$38.25

800-266-8888 www.goldmedalwineclub.com

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.