



# Garagiste

## WINE CLUB

[gar-uh-zheest'] noun - A French term used to describe independent, artisan winemakers crafting small batches of wine in garage-type settings and not yet discovered by the mainstream.

## Meyer Family Cellars

Co-Owners & Co-Winemakers: Matt and Karen Meyer

Location: Yorkville Highlands, Mendocino County, California

Meyer Family Cellars is a small, family-owned winery situated in the picturesque Yorkville Highlands of Mendocino County. At once a leading artisanal winery in one of California's emerging viticultural areas, Meyer Family Cellars blends establishing this new appellation with the legacy of Silver Oak Cellars.

The winery was founded in 1987 by Silver Oak founders and former owners, Justin and Bonny Meyer, who dreamed of building a family wine brand that drew upon their extensive experience in the Napa and Alexander Valleys. Also incorporated into the plan was their son, Matt Meyer, who was a well-traveled student of wine and a graduate of the enology and viticulture program at UC Davis. The first release from Meyer Family Cellars was a tawny port which was made in the traditional Solera method (new Zinfandel from old vines is blended in each year for the five to six years the wine spends in barrels, and once the port is bottled, it spends another three years aging before it is released for sale). The port remains one of Meyer Family Cellars' signature wines.

In the late 1990's, Justin and Matt Meyer purchased the Meyer Family Cellars winery site in Yorkville Highlands, an up-and-coming winegrowing region that is showing great promise, especially for Syrah. "I was keen on Syrah, because I had just come back from Australia two years prior and I'd tried a lot of Shiraz there that I really liked," Matt explained. Syrah needs low nighttime temperatures to preserve the natural acidity needed for well-balanced wines. The cool night air and foggy Mendocino coast through the Anderson Valley makes Yorkville Highlands an ideal spot for the varietal. Over the years, Matt has produced several exceptional Syrahs for Meyer Family Cellars, making it another signature wine of the small family winery.

Also in the late 1990's, Matt and Karen met during a crush at Argyle Winery in Oregon's Willamette Valley. Karen was born and raised in Perth, Western Australia, where her parents owned a wine shop growing up, and after earning her degree in enology at Charles Stuart University, she followed her passion for winemaking around the world. In 2004, she joined Matt at Meyer Family Cellars.

Today, Meyer Family Cellars is in the hands of Matt and Karen Meyer, who are also co-winemakers for the operation. Their approach to winemaking mirrors the unique position of their product - while their wines incorporate "Old World" balanced acidity and minerality with "New World" ripeness and forward fruit, similarly, Matt and Karen celebrate their family's history while making their own mark on a new century of winemaking. They live over the winery in Yorkville Highlands and have one daughter, Sidney. We are happy to introduce our Garagiste members to Meyer Family Cellars. Cheers!

## Meyer 2014 "High Ground" Syrah

150 cases produced

Yorkville Highlands, Mendocino County

The Meyer Family Cellars 2014 "High Ground" Syrah is a reserve bottling, produced from specific vineyard blocks in Yorkville Highlands that consistently offer the most intensely flavored fruit. Familiar aromas of dried rose petals, spicy red-black fruit, and white pepper intermingle with even more concentrated flavors of black and blue berries, plums, and roasted meats that linger on the long finish. Aged in French oak. 100% Syrah. Enjoy!

Gold Medal Wine Club Price: \$37.00 / bottle

To order, visit the Wine Store at [www.GoldMedalWineClub.com](http://www.GoldMedalWineClub.com) or call 1-800-266-8888

\*2 bottle minimum per wine, per order. Shipping and tax (if applicable) not included. Call for details.



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