

GOLD MEDAL WINE CLUB'S
Gold Series Selection



Gold Plus!

Martellotto Wines

2012 Piro Piro Piccolo Pinot Grigio Santa Barbara County

The odyssey that would become the basis for Martellotto (pronounced *Mar-tell-o-toe*) Wines first began when owner Greg Martellotto was still a student at Jesuit High School in Dallas. The young man was drawn to cooking and food and even produced dinner parties while still a student.

Martellotto had always planned to become a medical doctor and his further education took him to California. At Palo Alto's renowned Stanford University, he received a biology degree and managed a restaurant. The combination of food and wine was simply too much for him and the graduate took a three-year world excursion before finally returning to California. During his hiatus, he managed to taste many of the world's great wines and sample a number of the planet's leading cuisines.

He was now 27, and the ten-year prospect of medical school seemed implausible. He turned instead to the wine industry and concentrated his efforts in founding a wine entity that covered his varying expertise. The resultant company, Martellotto Wines, is our *Gold Series Plus!* feature this month.

Martellotto Wines first saw the light of day in 2005 with a limited release of only 2,000 cases. It has since grown to around 6,000 cases with the prospect of becoming a good deal larger in the future. Greg Martellotto is also the main winemaker for his operation and credits his degrees in biology and chemistry for helping him produce such excellent results in his wines. He looks forward to opening its new winery facility in Buelton that will offer state-of-the-art winemaking equipment and an inviting tasting room that will give his customers more accessibility.

Greg has also maintained the ties with his old Jesuit education. Profits from the sales of some of Martellotto's wines go directly to a charity project called Learn Belize that benefits an elementary school in Belize's third largest city of Dangriga. It is a rewarding experience and Greg is proud to be a part of it.

The outlook seems extremely bright for Greg Martellotto and his portfolio of fine wines. He brings a unique approach and great vitality to a traditional and time honored business. We are sure you will be hearing more of him in the future.

Just 330
Cases Produced!

*Piro Piro
Piccolo*



2012
PINOT GRIGIO
Santa Barbara County

Produced and Bottled by
Martellotto Cellars
Los Olivos, California

750 ML Alcohol 13.9% by Vol.

Accolades & Tasting Notes

93 POINTS + GOLD MEDAL

- Central Coast Wine Competition

Piro Piro Piccolo is a partner project between Greg Martellotto and winemaker Mike Roth of Santa Barbara's Demetria Winery. They named the label *Piro Piro Piccolo*, which is Italian for the coastal sandpiper, a small bird commonly found on the beaches around Santa Barbara. The 2012 Piro Piro Piccolo Pinot Grigio is a stunning wine with an unusual depth of flavors including crisp green apple, a touch of pear, and a lingering zing. The wonderful mineral element creates a nicely balanced wine that is crisp, refreshing and delicious. Aged 6 months in oak. 100% Pinot Grigio. Enjoy now until 2017.

Retail Price at the Winery: \$25.00 /bottle

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*2 bottle min. per wine, per order. Shipping and tax (if applicable) not included in above prices. Call for details.