



# Platinum Plus!

## Maroon Wines | 2013 Reserve Cabernet Sauvignon Coombsville, Napa Valley

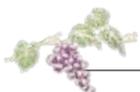
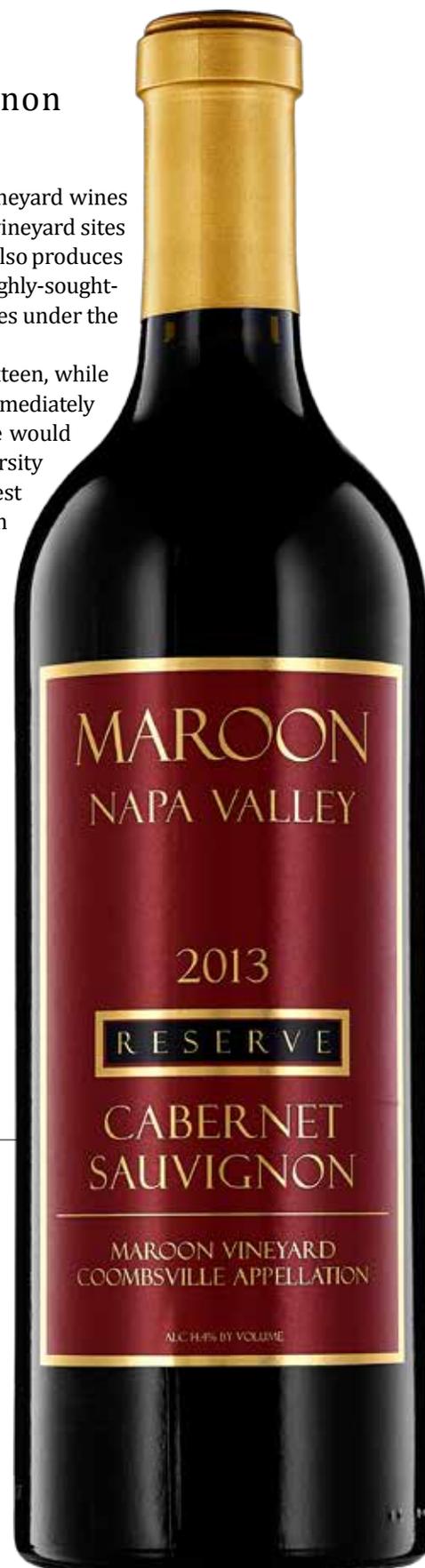
Founded by Paul Maroon in 2008, Maroon Wines focuses on single varietal, single vineyard wines from Maroon's estate vineyard properties in Napa Valley, as well as a variety of premium vineyard sites located throughout the Valley. The winery is best known for its Cabernet Sauvignon, but it also produces small-lots of Chardonnay, Zinfandel, Merlot, Malbec and Sauvignon Blanc. Although Paul's highly-sought-after wines are consistently rated with top marks by the wine press, Maroon Wines still flies under the radar and is considered one of the best hidden gems in the region.

Paul Maroon first became interested in winemaking at the relatively young age of sixteen, while helping his Lebanese uncle make wine in his hometown of Scranton, Pennsylvania. He was immediately intrigued with the process and in the back of his mind, he always knew that one day he would make wine on his own. After graduating with a degree in engineering from Widener University (Chester, PA), Paul ventured west to work around Silicon Valley. His primary area of interest was in medical sales, but the proximity to Northern California's famed viticultural areas soon got the best of him. Frequent trips to Napa Valley made him a dedicated fan of Napa Valley Cabernet Sauvignon, his preferred drink of choice.

In 2000, after years of visiting the Valley, Paul realized his dream and relocated to the promising wine country. Here, he began his life as a vintner, purchasing two plots of plantable land (one of 300 acres and the other of 35 acres). He sold the larger parcel eight years later, but retained the smaller one situated in the Coombsville appellation of southern Napa Valley. Here, 20 acres are planted entirely to Cabernet Sauvignon and nearby neighbors include Robert Craig and Sodaro Estate. In 2008, with the help of winemaker Chris Corely, Paul Maroon finally produced his first commercial vintage of Maroon Wines.

Today's Maroon Wines has grown to a 10,000-case entity and has seen much success over the years. Paul attributes much of this success to the fantastic terroir of his vineyards. The vines on his property are all considered hillside in nature and provide superior fruit that makes the job of winemaking that much easier. "Everyone in the business knows that it is the earth and the combination of drainage and minerals that make the difference," Paul explained. "We are blessed to have everything we need in one place."

Paul Maroon and Maroon Wines have made a remarkable reputation for themselves and it is a pleasure to present this award-winning release to our Platinum Plus! Wine Club members. Enjoy!



### Accolades & Tasting Notes

**93 POINTS + GOLD MEDAL** - *Tastings.com (Beverage Testing Institute)*

Maroon's 2013 Reserve Cabernet Sauvignon comes from the winery's estate vineyard in the Coombsville region of Napa Valley, a known sweet spot for Cabernets. On the nose, rich, alluring aromas of dark fruit and balanced oak tantalizes the senses, while the palate is bold and rich, offering dark fruit flavors that are nicely balanced with creamy oak tones. The finish is long and lingering. Aged 30 months in oak. 100% Cabernet Sauvignon. Enjoy!



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