

GOLD MEDAL WINE CLUB'S
Gold Series Selection



Gold Plus!

Margerum Wine Company

2013 M5

Santa Barbara County



Doug Margerum first took an interest in wine while on a family vacation in France. He was quite young, a mere 14 to be exact, but he found the ancient cellars of Chateauneuf du Pape to be fascinating and thoroughly enjoyed tasting wines at the dinner table. His passion for food and wine was enhanced as he worked in restaurants as a cook and server throughout his high school and college years. After attending the University of California at Santa Barbara and graduating with a degree in economics, Doug traveled to France yet again where he continued to learn about the magnificent grape. He also frequented the new wine bars that had sprung up around California and knew without a doubt that his future was in wine.

Coinciding with his graduation from UCSB in 1981, Doug's family purchased the Wine Cask, a wonderful restaurant in downtown Santa Barbara. In a short time, the place possessed one of the finest wine lists in the entire county (recipient of Wine Spectator's Grand Award in 1994) and it remains today as one of the Central Coast's finest eateries.

Doug became serious about entering the winery business with the help of veterans Jim Clendenan (Au Bon Climat Winery) and Bob Linquist (Qupe Winery) who showed him the ropes of winemaking. Another noted winemaker, Chuck Carlson of Curtis Winery and a pioneer in making Rhone varietals in California also mentored him in his progression as a winemaker.

By 2001, Doug Margerum decided it was time to introduce his own wines and Margerum Wine Company became a reality. Only 200 cases were initially produced and hit the market the following year. Great success has greeted each successive vintage and the winery's production continues to grow with each anticipated release.

Doug Margerum is also the winemaker for Jamie Slone Wines and Happy Canyon Vineyards, which produce wines under the Barrack, Piocho, Chukker, and HCV labels. He also consults for Cent'anni, a new vineyard planted with a variety of Sangiovese clones in the heart of Santa Ynez Valley.

Margerum Wine Company's limited production wines are all made from grapes grown at the top vineyards in Santa Barbara County. The wines can be tasted at Margerum's two tasting room locations in downtown Santa Barbara.

Accolades & Tasting Notes

90 POINTS - Antonio Galloni's Vinous

A Chateauneuf-du-Pape style blend using five grape varieties from the highest quality vineyards in Santa Barbara, the Margerum 2013 'M5' is a special wine to Doug Margerum who was first inspired by the French growing region at a very young age. Ruby red in color, the M5 opens with aromas of dark plums, berry fruits, rose petals and spices. The palate is firm with ripe tannins and a burst of berries, black olive, licorice, dark chocolate, and earth. Aged 9 months in oak. 51% Grenache, 32% Syrah, 12% Mourvedre, 4% Counoise, 1% Cinsault. Enjoy now until

You Save 20% - 34% off the winery retail price!

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Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$27.50	\$22.00	\$20.33	\$19.50
4-Btl. Members:		\$22.00	\$19.50	\$18.25

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