



Platinum Wine Club

90+ Rated, Ultra Premium, Collectable Wines from California's Best Winemakers.

Levendi Winery | Napa Valley

It is not widely known that wine was an important aspect of Greek culture and life and was part of Greek commerce and worship from earliest times. That tradition is alive today in the form of Levendi Winery, owned mostly by the Gianulias Family of California.

In fact, co-owner David Gianulias, is the tenth generation of his family in the wine business, which spans over several hundred years. As far back as 1926, David Gianulias' grandfather produced wine that was mostly consumed by his family and friends. It wasn't until David and his father Jim, along with family friend Todd Rustman, banded together to found Levendi Winery that the family entered the commercial wine business.

Located in Napa Valley, Levendi Winery first saw the light of day in 2001 when it produced its first 1,000 cases.

David Gianulias tells the rest of the story. "We were told we were foolish to produce so many cases the first time around. Then a forklift dropped some pallets and suddenly we had less than 900 cases to sell," he smiled. "It wasn't all that funny at the time, but it all worked out quite nicely."

This year Levendi Winery will produce more than 2,000 cases, and has a lofty goal of 10,000 cases to be achieved in 3 to 5 years. The company owns more than 300 acres of prime Napa Valley acreage and has long term contracts with several top Napa growers.

The story of Levendi Winery's initial success is a tale unto itself. The first restaurant approached by the company just happened to be Wolfgang Puck's flagship restaurant, Spago, located in Beverly Hills. Puck liked what he tasted and ordered the wine for all his restaurants. His high profile clientele agreed with the chef's choice and the rest is history. Levendi Winery was off and flying and gaining numerous awards and accolades along the way.

For the record, levendi in Greek is part of a phrase *yasou levendi*, a toast that basically ascribes hard work and a good life. The Levendi Winery label is an elaborate sketch that depicts

a young person in a vineyard or farm raising a glass to the sun, the most important element in the development of good vines and grapes. The coloring on the label reflects the varietal inside the bottle.

"It is our way of depicting our thanks to God in the form of the sun," related David Gianulias. "It is part of our ancient Greek culture and has been around for centuries. One of my uncles suggested it and it seemed an incredibly appropriate name for the winery."

The future looks remarkably bright for Levendi Winery and its splendid portfolio of wines. While still a family operation, the winery has already made inroads abroad with its wines. Naturally, Greece was the first country to accept Levendi Winery's selections.

"Rather than attempt to sell our wines in the overcrowded European markets," added David Gianulias, "we have decided to concentrate in another direction. Negotiations are underway for our wines in China and India and we expect to contact Korea, Taiwan and Australia in the not too distant future. It seems that there is still a good deal of room for California wines in those countries, and we let our quality speak for itself."

In terms of quality, this smallish winery has come a long way in its relatively brief history. Its wines have consistently scored in the 90's in top publications and competitions and it has developed a loyal following through its continuing efforts.

Another unique feature is the wine room at the popular Antonello Ristorante, located on the restaurant's second floor in Orange County's luxurious South Coast Village. All of Levendi Winery's varietals are displayed in the room that is both temperature and humidity controlled. The room seats 14 and even contains private wine lockers. It is one of the few such rooms devoted exclusively to a winery in the entire country.





DEAR PLATINUM SERIES MEMBERS:

THE GIANULIAS FAMILY HAS BEEN MAKING WINE FOR MANY GENERATIONS. WE'VE OWNED VINEYARDS IN NAPA VALLEY, CALIFORNIA SINCE THE 1970S AND HARVESTED WINE GRAPES IN GREECE ON THE FAMILY FARM SINCE THE 1920S.

IT IS OUR PASSION AND COMMITMENT TO QUALITY WINE THAT HAS INSPIRED LEVENDI. OUR WINE MAKER ALISON GREEN DORAN IS A PERFECTIONIST AND HER ATTENTION TO DETAILS IS EVIDENT IN OUR WINES.

IT IS AN HONOR TO SHARE OUR WINES FROM MY FAMILY'S TABLE TO YOURS.

CHEERS,

DAVID GIANULIAS
FOUNDER

LEVENDI
LEVENDI ESTATES WINERY

1105 QUAIL STREET | NEWPORT BEACH | CA 92660 | PHONE: 877.LEVENDI (538-3634) | FAX: 949.851-8763

Add a Plus! Bottle to your next wine delivery

The *Plus!* Program automatically adds on one special wine to each regularly scheduled wine delivery, or as often as you like! *Plus!* wines are all highly-rated, very small production wines with availability too limited for all regular club members to receive.

Join Today!
\$35-\$45/delivery

For more information, visit:
GoldMedalWineClub.com/plus



**This month's
Platinum *Plus!*
Featured Wine:**

**Ballentine
2014 Zinfandel,
Reserve**

91 Points
- Robert Parker's
Wine Advocate

Levendi | 2013 Cabernet Sauvignon, Sweetwater Ranch, Napa



95 POINTS

— *The Tasting Panel*

92 POINTS

— *Tastings.com (Beverage Testing Institute)*



Blessed by abundant sunshine, the 2013 vintage seems destined for greatness in Napa Valley. Sweetwater Ranch sits in the foothills of the Oak Knoll District AVA and produces intense, fruit-driven Cabernet Sauvignon fruit. From the Kairos Vineyard, this 2013 edition features a blackberry nose highlighted by sweet caramel and vanilla oak. This wine has a dark indigo color, adding to its impressive presentation. Palate-wise, a large, rotating sensation that is deep and intense, with assorted berry flavors is complimented by chocolate pudding. The finish is lingering and endearing---refined tannins centered on the blackberry and vanilla flavors which are mirrored in the nose. Made up of 80% Cabernet Sauvignon, 16% Merlot, 3% Malbec and 1% Cabernet Franc, it was aged for 24 months in French oak. Enjoy now until 2023.

**You Save 17% to 23%
off Winery Retail Price**

Retail Price
at Winery



INSTANT Membership Rewards Pricing*

2+ btl. 6+ btl. 12+ btl.

~~\$60.00/btl.~~

2-Bottle Members:

\$50.00

\$48.33

\$47.50

4-Bottle Members:

\$50.00

\$47.50

\$46.25

Shipping and tax (if applicable) not included in above prices.

*Effective per bottle prices after Membership Rewards discount is applied at checkout. Membership Rewards does not apply to Sale or Special-Offer Wines.

1-800-266-8888

GoldMedalWineClub.com