

PLUS!

Platinum Series Selection

La Rochelle Winery*2008 'Sleepy Hollow Vineyard' Pinot Noir*

Santa Lucia Highlands

Just 337 Cases Produced!

La Rochelle Winery is a branch of Steve Mirassou's *Steven Kent Winery*, an eponymous brand that was created to continue a family tradition of winemaking. The Mirassou family is actually the oldest winemaking family in North America, having emigrated from France in 1852 and starting a winery in the San Jose region in 1854. Although the Mirassou Family Winery was purchased by the Gallo Corporation in 2003, that didn't stop the family from continuing their legacy. Today, sixth generation Steve Mirassou continues the family tradition with Steven Kent Winery (a Bordeaux House) and this month's featured winery, La Rochelle (a Burgundian House). Named after the town in France from which his family immigrated, La Rochelle Winery was founded in 2005 and is based in Livermore, California with fruit sourced from a number of vineyards in Monterey County, Sonoma, and the Santa Lucia Highlands. The winery produces an assortment of Burgundian-style varietals, but the focus remains on crafting premium Pinot Noir in small lot programs. Steve Mirassou couldn't be prouder to embrace his family's winemaking tradition, and honors his heritage with each passionately made bottle of wine released from his two Livermore winery brands. Enjoy!

ACCOLADES & TASTING NOTES

La Rochelle's 2008 'Sleepy Hollow Vineyard' Pinot Noir comes from one of the most northerly sites in the Santa Lucia Highlands appellation. The Sleepy Hollow Vineyard has special meaning to Steve Mirassou, who has sourced Pinot Noir from the site since La Rochelle's inception and for nearly 20 years prior for the Mirassou family's label. The site typically produces one of the most dark-fruited, aromatically complex wines in La Rochelle's portfolio, and the 2008 bottling is no different. Bursting with aromas of black cherry, raspberry, pine and truffle, the exotic aromatic mix blends seamlessly with the flavor profile. On the palate, the Pinot is characterized by black-fruit flavors, a luscious full body, and mouth filling smooth tannins on the finish. *Wine Enthusiast* magazine awards this latest achievement **90 Points**: "It's dry but sweetly rich and dense in cherries, black raspberries, mulberries, cola and cedar, with thick tannins. The silk texture and bright acidity make it drinkable now, yet it should develop in the bottle over the next six years." Steve Mirassou recommends enjoying the 2008 'Sleepy Hollow Vineyard' Pinot Noir with duck, pork, chicken, salmon, and flavorfully-sauced pasta dishes. Aged 18 months in oak. 100% Pinot Noir. Enjoy now until 2014.

*REORDERS**2008 'Sleepy Hollow Vineyard' Pinot Noir*

Winery Direct: \$48.00 /bottle

Gold Medal Wine Store price:**2-Bottle Members: \$38.50 /bottle****4-Bottle/ Multi-Series Members: \$36.00 /bottle**

*2 bottle min. order. Availability is extremely limited.

(plus shipping)

www.goldmedalwineclub.com

800-266-8888

LA ROUELLE

PINOT NOIR

08

SLEEPY HOLLOW VINEYARD - BLOCK A
SANTA LUCIA HIGHLANDS

n36° 29' 09.7" Latitude: w121° 30' 23.5" Longitude

90 Points!- *Wine Enthusiast* magazinegold medal
wine club