GOLD MEDAL WINE CLUB'S ress



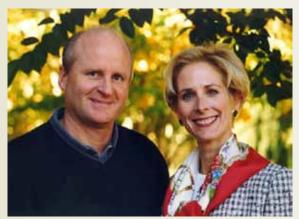


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EANDMARK VINEYARDS

Sonoma Valley's Landmark Vineyards pays homage to John Deere's agricultural legacy as an elite producer of North Coast, cool-climate wines with an incredible reputation for consistency and quality.









Co-proprietors Mike and Mary Colhoun; the Landmark Vineyards' stunning courtyard; and gorgeous views of the Landmark Estate.

Landmark Vineyards may have been founded in the Windsor area of Sonoma County in 1974, but its roots stretch back as early as 1838 to America's heartland. It was in Grand Detour, Illinois of that year that John Deere invented the steel plow – an event that virtually revolutionized the business of agriculture. Deere's descendents have since carried on the agricultural heritage with an iconic winery in northern California.

John Deere's great-great granddaughter, Damaris Deere Ford was one of the original partners in Landmark Vineyards and in 1989 relocated the winery from Windsor, a town that was slowly being smothered by urban sprawl, to a spectacular piece of land at the base of Sugarloaf Mountain in the Sonoma Valley. Damaris believed that Landmark could be a small jewel of a winery and built a stunning Spanish mission-style estate on the new 20-acre site.

Damaris called on her son, Michael Deere Colhoun, a real estate executive in Stanford, Connecticut, to help her reestablish the new winery and vineyard.

"My mom had bought out her Landmark partners and wanted help getting the new winery going," Mike Colhoun recently recalled. "She wanted my wife Mary and I to move out to California, and after a couple years she had us convinced and we decided to go for it." The Colhouns moved to California in 1992 and set in motion a plan that would truly make the winery a landmark in the developing wine country.

In 1993, they hired world-renowned consulting enologist Helen Turley at the request of their winemaker, Eric Stern. Turley had founded her own Chardonnay label, Marcassin, and was quickly building a reputation as a woman with extraordinary drive and talent. Her arrival truly marked the beginning of a huge turnaround for the winery.

"She brought to us credibility in helping our winemaking team develop style and methodology," Colhoun explained. The collaboration between Stern and Turley led to some excellent winemaking and suddenly Landmark Vineyards had catapulted from a little-known winery to world-class prominence.

Largely a Chardonnay-based winery, Landmark's "Overlook" Chardonnay, the wine they have become most known for, has been called "one of the best Chardonnay values in the marketplace" by *Robert Parker* in

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Blooming wysteria at Landmark; Mike Colhoun proudly displays his John Deere heritage; winery guests enjoy a horse-drawn carriage ride through the estate vineyard; a newly planted vineyard thrives in Sonoma Valley.

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addition to gracing *Wine Spectator's Top 100* list a whopping 6 times since 1997.

In 2004, Colhoun was seeking a new challenge and added two Pinot Noir programs to Landmark's portfolio. For the Grand Detour Pinot Noir (named after the Illinois city where John Deere invented the steel plow), Colhoun decided to source from five to six premium vineyards along the Sonoma Coast, each planted by Landmark's consulting viticulturalist Eric Neil. When that first vintage garnered 93 Points from the *Pinot Report*, the team knew they were doing something right.

Overall, Landmark Vineyards sources from twenty-eight different vineyard sites throughout the state of California, most within the Sonoma Coast and Sonoma Valley appellations, but also a couple as far south as Monterey County and Bien Nacido in Santa Barbara County. Mike Colhoun feels fortunate to have developed close relationships with these talented growers, most recognized among the state's leading suppliers.

"It's important to maintain quality and consistency with above average fruit from vintage to vintage," Colhoun recently stated. Twenty-eight vineyards may sound like a lot, but for Landmark, it gives great flexibility in choosing the best grapes each harvest. If one vineyard has a bad year for weather reasons, it only represents a small percent of the overall crush.

Landmark has also added a small production Syrah to the portfolio, which they coined 'Steel Plow' as another reference to the John Deere legacy. Like the Chardonnay and Pinot programs, it too shows incredible consistency each release and is often rated with 90+ points from top periodicals.

Mike Colhoun is now co-proprietor of Landmark, sharing the title with his wife Mary who oversees the winery's hospitality program and all public relations and press events. Reliably turning out a bevy of Burgundian-styled Pinot Noirs and impressive Chardonnays, Landmark has certainly climbed the charts among the state's leading producers and truly epitomizes the grace, harmony and excitement that is Sonoma County.

ABOUT THE VINEYARD



Sonoma County is one of California's best regions for the production of Pinot Noir. In fact, the county's planted acres of this varietal are approximately forty percent of the state's total of nearly twenty-four thousand acres. While the traditional plantings of Pinot tended to be

concentrated in the Carneros and Russian River, today's focus has been in the cooler Sonoma Coast appellation, where newer clonal material and denser spacing has led to a renaissance for this varietal in Sonoma County.

The 2007 Landmark Grand Detour Pinot Noir is a blend of five Sonoma Coast vineyards: Kanzler, Keller Estate, Flocchini, Gap's Crown and Armagh. The cool, dry growing season helped promote small berries with concentrated flavors of raspberry and strawberry, and the result is a wonderfully expressive wine with excellent balance and incredible complexity.

ABOUT THE WINEMAKER



A native of New York, Eric Stern's undergraduate studies included music, anthropology and geology. Following graduation, he worked for ten years as an administrator for chamber of music ensembles in New Hampshire and Michigan. His decision to pursue a career in wine began in Boston where he worked concurrently as a wine shop

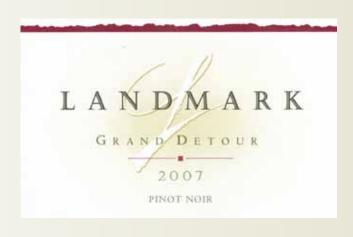
manager, sommelier and salesman for an importer/wholesale distributor of fine wine.

In 1983, he relocated to California and enrolled in California State at Fresno to get a second undergraduate degree in enology. After apprenticing at Acacia and Carmenet wineries, he joined Landmark in 1989 as Assistant Winemaker. Stern was promoted to Winemaker in 1993. He continues to pursue his passion for the craft and art of wine and produces balanced, full-flavored Chardonnays and Pinot Noirs in the traditional Burgundian style.

Stern lives in Sonoma with his wife Carol and enjoys listening to music, reading, swimming and gourmet cooking in his free time.

LANDMARK 2007 'GRAND DETOUR' PINOT NOIR

Landmark Vineyards' 2007 'Grand Detour' Pinot Noir is an excellent selection from California's Sonoma Coast appellation. Very full and complex in style, this stunningly hedonistic Pinot Noir exhibits delicate raspberry aromas accented by notes of cherry fruit, chocolate, and roasted coffee. On the palate, the wine is generous but balanced by good acidity and supple tannins, which taper into a long and complex finish. The flavors are excitingly fresh, offering a blend of wild mushrooms, cherries, raspberries, cola, orange zest, smoky oak and forest floor notes of pine and chamomile. The Landmark Vineyards 2007 'Grand Detour' Pinot Noir is a deliciously silky and seductive Pinot that will pair well with prime rib.



Cases Produced: 2,500 Alcohol: 14.1% Enjoy now until: 2012

93 POINTS
-Wine Enthusiast

91 POINTS

-Stephen Tanzer's Int. Wine Cellar 93 POINTS

-Pinot Report

90 POINTS
-Robert Parker

92 POINTS

-Wine & Spirits

4 1/2 STARS

-Restaurant Wine mag.



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LANDMARK	Retail Price Winery-Direct	Club Price 2-bottle Members	Club Price 4-bottle Members And Multiple Series Members	SAVE up to 23% OFF Winery Direct
2007 Pinot Noir	\$40.00/btl.	\$33.00/btl. <i>Save 18%</i>	\$31.00/btl. <i>Save 23%</i>	

2 bottle min. order.

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Garlic and Rosemary Rubbed Prime Rib with Red Wine Mushroom Sauce

- 1 (5 pound) boneless rib-eye roast, left at room temperature for 2 hours before cooking
- 2 tablespoons olive oil
- 1 tablespoon salt
- 2 tablespoons ground black pepper
- 8 large garlic cloves, minced
- 2 tablespoons minced fresh rosemary
- ½ teaspoon minced fresh rosemary for the sauce
- 2 (8 ounce) packages baby bella or domestic white mushrooms, sliced
- 1 cup chicken broth
- 3/4 cup red wine
- 1 tablespoon Dijon mustard
- 1 teaspoon cornstarch dissolved in 2 teaspoons water

Adjust oven rack to center position and heat oven to 250 degrees Fahrenheit.

Heat a large (12-inch) skillet over medium-high heat. Rub roast on all sides with oil, salt and pepper. Turn on exhaust fan, add roast to hot skillet and brown on all sides, about 10 minutes total. Transfer roast to a plate. When cool enough to handle, rub garlic and rosemary all over.

Meanwhile, pour off all but 2 tablespoons of the beef drippings. Add mushrooms to hot skillet and sauté until well browned, about 8 minutes. Mix broth, wine and mustard; add to mushrooms and simmer to blend flavors and reduce slightly, about 3 minutes. Pour mushroom sauce into a bowl; set aside.

Set a wire rack over the skillet and set roast on rack. Slow-roast in oven until roast reaches an internal temperature of 135 degrees Fahrenheit for medium-rare and 140 degrees Fahrenheit for medium, 2 ½ to 3 hours.

Transfer roast to a cutting board; remove rack from skillet. Pour off excess fat, if any. Set skillet over medium-high heat; return mushroom sauce to pan heat to a simmer. Add cornstarch and continue to simmer until sauce thickens slightly, about a minute. Carve meat and serve with the sauce.

Find this recipe and all of your favorites online at GoldMedalWine.com/recipes.

We have a delicious collection of entrée recipes to pair with your favorite Gold Medal wines!



Gold Medal Wine Club

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