

PLUS!*Platinum Series Selection***Kenneth-Crawford Winery***2006 'Verna's Vineyard' Syrah*

Santa Barbara County

Just 139 Cases Produced!

One of Santa Barbara County's tiniest producers, Kenneth-Crawford is guided by the gifted winemaking duo of Kenneth "Joey" Gummere and Mark Crawford. The two friends have been joining forces since 1999, when they met working for one of Santa Barbara's top talents, Bryan Babcock, at Babcock Winery and Vineyards. Working as assistant winemakers, Joey and Mark shared a philosophical and stylistic appreciation for the region's cooler climate wines and were eager to go about it on their own. In 2000, the friends established Kenneth-Crawford Winery with the intention of focusing on cool-climate Syrah. While they acknowledge that Syrah is grown successfully in both warm and cool climates, the duo prefers the cooler regions with wines that are characteristically spicier and more complex (warmer regions usually yield Syrah wines that are more fruity and robust in character). Joey and Mark have also added Pinot Noir, Grenache and Riesling to their portfolio, expanding slowly to ensure they never compromise their standards in sourcing exceptional Santa Barbara fruit and crafting distinctive, vineyard-driven wines. Their super-focused, small-lot approach has quickly elevated Kenneth-Crawford Winery to the upper echelons of Santa Barbara's wine industry, making them one of the forefront producers you definitely want to keep your eye on.

ACCOLADES & TASTING NOTES

Kenneth-Crawford specifically sought out Melville Winery's 'Verna's Vineyard' in Los Alamos to produce a show stopper Syrah in 2006. Known for being fastidiously farmed and producing some of the county's greatest fruit, Verna's Vineyard is among the most desirable locations for sourcing cool climate Santa Barbara Syrah. Kenneth-Crawford's 2006 Verna's Vineyard Syrah has a dark, brilliant red to purplish hue with aromas of black cherries, spice, cinnamon, and smoke. The wine has a plush mouthfeel that is rich and satisfying with a nice backbone of acidity that keeps the wine lively and deliciously food friendly. *Stephen Tanzer's International Wine Cellar* awards this Syrah **91 Points**: "Juicy and pure, offering lively cherry and floral pastille flavors and a suave, silky texture. Becomes deeper and sweeter on the finish while retaining striking vivacity. This is balanced to reward cellaring but is awfully sexy right now." Aged 10 months in oak. 100% Syrah. Enjoy now until 2015.

*REORDERS**2006 'Verna's Vineyard' Syrah*

Winery Direct: \$32.00 /bottle

Gold Medal Wine Store price:**2-Bottle Members: \$26.00 /bottle****4-Bottle/ Multi-Series Members: \$24.00 /bottle**

*2 bottle min. order. Availability is extremely limited.

(plus shipping)

www.goldmedalwineclub.com

800-266-8888

*Kenneth-Crawford*2006
SYRAHVERNA'S VINEYARD
Santa Barbara County
15.6% ALCOHOL BY VOLUME**91 Points!**- Stephen Tanzer's
*International Wine Cellar*gold medal
wine club