



Platinum Wine Club

90+ Rated, Ultra Premium, Collectable Wines from California's Best Winemakers.

Juslyn Vineyards | Spring Mountain AVA

The story behind Juslyn Vineyards is not uncommon throughout Northern California's Napa Valley since the area is home to a great many of America's top-rated wineries. There are, however, a few aspects of the Juslyn story that warrant explanation.

First of all, Juslyn Vineyards' owners, Perry and Carolyn Butler, are British expats, having arrived in California during the mid-1980's. Perry Butler was a professionally trained (and successful) chef in England (he worked for the highly-respected British hotel chain Trusthouse Forte among others) and dabbled with his wife Carolyn in the emerging hi-tech business. The couple was among a group of early high-tech pioneers and was able to purchase a struggling IT company providing IT staffing for American Airlines in San Francisco's Bay Area that eventually became wildly successful. The couple worked hand-in-hand and their incredible work weeks (some exceeded 80 hours) were only relieved by weekend trips to nearby Napa Valley. It was there that the Butlers soon developed an intense passion for wine and the wine country lifestyle that Napa Valley afforded.

In 1997, the couple sold their computer business and transitioned to fabled Spring Mountain, one of Napa Valley's greatest mountain AVA's. They bought a picturesque 42-acre property near the half-way mark of Spring Mountain and settled in to begin to experience their ultimate dream of building an incredible villa and gardens along with a high-quality winery facility that could produce world-class wines. Drawing on their British wine enjoyment experiences (the British refer to Bordeaux wines such as Claret) the Butlers replanted their estate to a field blend of 90% Cabernet Sauvignon with small amounts of additional Bordeaux varietals, Merlot, Cabernet Franc and Petit Verdot.

Early on in their winery's existence, the Butlers made the friendship of wine guru Robert Parker who utilized their sprawling villa for many of his Napa Valley wine tasting and rating sessions. Parker was already a huge fan of Juslyn Vineyards' early wines and had already awarded them high ratings on several occasions. The name Perry's Vineyard stuck after Parker referred to a specific wine by that name in one of his sessions and the owners took a great sense of delight in the handle.

Juslyn's Estate vineyards consists of some eight acres on rocky hillside soils that are now approaching 20 years of existence. With the excellent drainage and rocky environment that the hillsides provide, Juslyn Vineyards is able to annually extract some three tons of fruit per acre, a formidable yield that allows for pristine fruit and incredible quality.

The Butlers credit much of their success to the hard work of their wine and grape specialists. For the vines, Juslyn takes advice from the Renteria Vineyard Management team, led by Salvador and Oscar Renteria. The father-son duo has produced outstanding grapes for many prestigious Napa Valley vineyards, and with their help, Juslyn has been able to select the most appropriate varieties for their vineyards and consistently farms the highest quality fruit.

Juslyn's production level stands between 1000 and 1200 cases per year and figures to remain at that mark. "That's the amount of fruit we can get from our estate grapes," informed owner Perry Butler. "But we are exploring other possibilities for the future and intend to expand our operation. We might even consider making some of our wines utilizing different labels if the occasion arises. But, rest assured, only our estate fruit will carry the Juslyn Vineyards label."

Juslyn Vineyards is a prime example of a winery/destination site that has been designed and sculpted to perfection. By keeping their production smallish, they have been able to control quality and are now considered as among Napa Valley's most celebrated wineries. The winery is open by appointments only and should be a not-to-be-missed stop for any serious wine procurer who visits the idyllic valley and its surroundings.

While the Napa Valley has become somewhat crowded of late, estates like Juslyn Vineyards somehow seem to rise to the top of the heap. These are highly important to the reputation of the Napa Valley that has seen a number of changes in winery ownership and direction over the past two decades. We applaud Juslyn Vineyards for doing their thing in the right way and adding a new star to Napa Valley's illustrious crown as California's leading wine-growing area.

We know you will enjoy this *Platinum Wine Club* selection, Juslyn Vineyards 2016 Perry's Blend from Spring Mountain to its fullest and trust the experience will remain with you for some time to come. Cheers!





92 POINTS
— Robert Parker's
The Wine Advocate

480 cases produced

This latest release of Perry's Blend (formerly called Proprietary Red) features an assortment of aromatics including black cherry, cedar and fragrant hints of lavender. The palate sensation is rich and lush and continues the cherry and oaky flavors with an excellent balance of forward fruit (making it a showy wine) and acid. This one is a keeper and should be good for the next fifteen years and should improve as it gets older. Hardly anyone will actually wait that long to enjoy this red beauty.

Really sharp cheeses (Cheshire and Roquefort would do nicely) will accent this marvelous selection as well as hearty meat and most venison dishes.

100% Estate fruit. 66% Cabernet Sauvignon, 22% Cabernet Franc, 7% Merlot and 5% Petit Verdot. Alcohol 14.5 %. Aged for 24 months in French Oak (85% new).

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**This month's Platinum Plus!
Featured Wine:**
**TW Ferm Co., 2015 'Straight Cab'
Cabernet Sauvignon
Pasa Robles AVA**

94 Points - *Wine Enthusiast*
43 Cases Produced



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