

GOLD MEDAL WINE CLUB'S
Platinum Series Selection



Platinum Plus!

Jeff Cohn Cellars

2012 Misc. Stuff

Paso Robles

Originally from Bowie, Maryland, Jeff Cohn became interested in the wine business and took his first winery job with the well respected Boordy Vineyards - Maryland's oldest surviving winery, located in the Long Green Valley of northeastern Baltimore County. Cohn learned the basics of winery work and winemaking, but sought a warmer climate for his winemaking ambitions.

After earning a degree in Agricultural Chemistry and Enology from Fresno State, Cohn decided to make California his new home. He had an opportunity after graduation to interview with a number of wineries, and ultimately landed a position with Rosenblum Cellars, working under the well-respected Kent Rosenblum. At the time, Rosenblum was a major player in Zinfandel circles and has remained so until this day. A close relationship soon developed between Cohn and Kent Rosenblum - one that helped Cohn in the formative years of his own Jeff Cohn Cellars. Cohn calls Rosenblum his "mentor" and frequently confers with him on winery matters.

In 1997, Jeff Cohn Cellars (then known as *JC Cellars*) became a reality with the introduction of a microscopic 75 cases. Like Rosenblum, Jeff Cohn Cellars followed the innovative approach to industrial winemaking. Both wineries are located in industrial areas of Northern California's sprawling East Bay, with Jeff Cohn Cellars located in Oakland and Rosenblum Cellars in nearby Alameda.

"The fact that we put all of our profits into buying better grapes, barrels and equipment, and, not into vineyard land and intangibles, makes our wines that much better," Jeff Cohn has stated. "We are able to focus on the terroir of the vineyards and everyone knows that the aspect of terroir is the most important in making really fine wines."

Jeff Cohn Cellars' production has risen steadily since its inception and will top out around 5,000 cases this year. Most of Cohn's focus is on single vineyard wines, carefully chosen from various parts of California for their specific character and complexity. He also crafts a handful of specialty red blends that take their inspiration from France's Rhône Valley. Cohn's passionate approach to winemaking has earned him numerous awards and ratings over the years, and we are proud to present his latest achievement to our *Platinum Series Plus!* members.

123 Cases
Produced

Accolades & Tasting Notes

92 POINTS - Robert Parker's *The Wine Advocate*

Being a Rhone-centric winemaker, Jeff Cohn's goal with Misc. Stuff is to create a wine that is very "Châteauneuf du Pape" in feel, while still showing a California expression. A blend of 60% Grenache, 20% Syrah, and 20% Mourvedre, the 2012 Misc. Stuff was produced from the Alta Colina Vineyard in Paso Robles and is equal parts elegant and rich. Aromas of white cracked pepper, Asian cooking spices, blackberry cola, and minerality jump from the glass, while the soft and elegant palate offers a rich mouthfeel of concentrated flavors that leads into a lengthy graceful finish. Aged 16 months in oak. Enjoy now until 2022.

You Save 17% - 26% off the winery retail price!

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2-Btl. Members:	\$42.00	\$35.00	\$33.33	\$32.50
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