

GOLD MEDAL WINE CLUB'S
Platinum Series Selection

Platinum Plus!

JAQK Cellars

2008 "Soldiers of Fortune" Syrah Napa Valley



JAQK Cellars is the incredibly unique creation of three people - acclaimed winemaker Craig MacLean, and Katie Jain and Joel Templin, founders of Hatch, one of San Francisco's top graphic design firms. Together, Craig, Katie and Joel envisioned a premium wine brand wrapped around the concept of playing - or *gaming* - positioned under the tag line "Play a Little." Not only would these wines be made under the exacting standards of Craig MacLean, but the brand would bring an exceptional level of graphic design and package printing to the market. This approach created a huge opportunity to stand out in an already competitive industry, and now four years after JAQK's inaugural wine release, the founders' visions have certainly come true.

Craig MacLean brings over 25 years of winemaking experience to JAQK Cellars. While many of Craig's wines have received great acclaim over the years - 90+ rankings in all of the top wine periodicals and multiple Editor's Choice awards, one of his most notable accomplishments was crafting a wine for Spring Mountain Vineyard that was ranked Number 17 in the World. He has made wine for some of the best wineries in Napa Valley, including his own brand MacLean Wines.

Katie Jain and Joel Templin are experts in their own industry, and have applied their talents to a variety of clients including Apple, Coca-Cola, Hilton, Starbucks, Target, and Williams Sonoma - just to name a few. They have also worked on many wine brands, and their favorite, MacLean Wines, introduced them to the well-respected Craig MacLean (and soon-to-be good friend and Co-Founder of JAQK Cellars).

JAQK Cellars (*Jack, Ace, Queen, King*) launched its boutique line of wines in 2009 with great success. Each wine is crafted with premium fruit and packaged in bottles with beautifully distinctive label designs and gaming-influenced names. It's the complete package the JAQK team had hoped for. The wines are consistently awarded and reviewed in the top wine publications, and they are also becoming quite popular in the gambling world. JAQK Cellars was even made the official wine of the World Series of Poker. Today, Craig, Katie, and Joel are excited with the accomplishment of JAQK Cellars and looks forward to further enhancing the brand in the coming years.

Accolades & Tasting Notes

92 POINTS + GOLD MEDAL -Beverage Testing Institute

JAQK's 2008 "Soldiers of Fortune" Syrah is produced from the Oak Knoll District of Napa Valley, a moderately cool area that creates wines with rich color, depth, and complexity. The entry is smooth, lush, and viscous with aromas of blackberry, blueberry, vanilla bean, earth and cinnamon balancing the silky body. The fine-grain tannins and cherry accented flavors leave an intriguing, long dense finish. The name *Soldiers of Fortune* refers to the 15th Century when the Kings and Queens in a deck of cards depicted famous royals. The Jacks were their noted protectors, and this Syrah pays tribute to them. Enjoy now until 2018.

Retail Price at the Winery: \$48.00 /bottle

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