

GOLD MEDAL WINE CLUB'S
Platinum Series Selection



Platinum Plus!

Hughes Family Vineyards 2010 Signature Reserve Syrah Sonoma Valley

Keith and Cherie Hughes shared a vision of owning property in California wine country where they could one day manage their own vineyards and grow high quality wine grapes. This dream came true in 2001 when the Hughes bought a home and two organic vineyards in Sonoma County, located 850 feet above sea level and just above the storied town of Glen Ellen. The property was located at the intersection of three separate appellations: Bennett Valley, Sonoma Mountain, and Sonoma Valley and proved to be an ideal site for growing grapes. The vineyards were planted to Syrah and Zinfandel, and it wasn't long before the plan of producing wine grapes evolved into crafting superb wines that reflected their unique piece of land.

Before coming to the Sonoma Valley, Keith and Cherie lived in Dallas, Texas, where they pursued individual careers - Keith in the investment business and Cherie as a clinical psychologist for children, adolescents, and their families. Cherie was also a consultant to schools, developing a school violence prevention program. While both were successful, the Hughes longed to build a business together and decided that growing wine grapes was their ultimate dream job.

After managing their premium Sonoma Valley vineyard for a couple years, the Hughes teamed up with acclaimed winemaker Rolando Herrera to start producing small batches of estate wine. Hughes Family Vineyards saw the light of day in 2003 with the inaugural release of just over 100 cases of Zinfandel, and they haven't looked back since. The winery has grown steadily and currently produces around 1,000 cases each year.

It would seem that Keith and Cherie Hughes have found the ideal pursuit for their energies. They work together and produce truly exceptional wines that continue to garner prestigious awards and international critical acclaim. It is our pleasure to present this exceptional release from Hughes Family Vineyards to our *Platinum Series Plus!* members.

214 Cases
Produced

HUGHES
FAMILY
VINEYARDS
Signature Reserve

- 2010 -

SONOMA VALLEY

Syrah

SAVANNAH VINEYARD

Accolades & Tasting Notes

95 POINTS

- Michael Franz of Wine Review Online - Critics Challenge Int. Wine Comp.

PLATINUM AWARD

The Hughes Family Vineyards 2010 Signature Reserve Syrah was produced from the Certified Organic Savannah Vineyard in California's Sonoma Valley appellation. Deep purple in color, this Reserve Syrah shows terrific fruit with great intensity from start to finish. Aromas of spices, capers, black olives, and dark brown sugar conjure memories of the Mediterranean, and a rich, supple, and silky palate creates the ideal balance to the bouquet. Flavors of savory fruit, oak, and spice notes are supported by well-integrated tannins and a beam of bright acidity. Aged 21 months in oak. Enjoy now until 2020.

You Save 13% - 23% off the winery retail price!

New! Gold Medal **Membership Rewards** Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:			
		2+	6+	12+	24+
2-Btl. Members:	\$40.00	\$35.00	\$33.33	\$32.50	\$31.67
4-Btl. Members:	\$40.00	\$35.00	\$32.50	\$31.25	\$30.83

800-266-8888 www.goldmedalwineclub.com

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.