

GOLD MEDAL WINE CLUB'S
Platinum Series Selection



Platinum Plus!

Hill Family Estate

2012 "Like a Hawk" Red Wine Napa Valley



The word *family* in a winery name can have different connotations. Some utilize the name for marketing purposes and some to denote tradition regarding the winery. At Hill Family Estate, the term 'family' means that all aspects of the word are meticulously formed and integrated into the daily routine of the business. Ryan Hill, one of the owners and the marketing director for the winery is actually a fourth-generation farmer of the Hill Family. His father Doug Hill started everything, wine wise, back in 1977 when he acquired the first family vineyards.

Today's Hill Family Estate includes more than 100 acres (eleven different vineyard locations), mostly in Napa Valley and its environs. For nearly four decades, the fruit was sold to the likes of Far Niente Winery, Silver Oak Cellars, Duckhorn Vineyards, Stag's Leap Wine Cellars, Caymus Vineyards, Cakebread Cellars and a host of other winery luminaries. Doug Hill's grapes were considered among the finest grown in the prestigious Napa Valley.

Sometime after the turn of the century, Ryan and Carly Hill approached their father with an adventuresome idea. They realized they were not farmers like their parents, but they enjoyed the aspect of having their own winery with the Hill Family name on it. Parents Doug and Darci endorsed their children's aspirations and in 2001 the first fruit that would become Hill Family Estate was processed. A total of around 980 cases were produced and released in 2004. The new winery was immediately acclaimed and vaulted into national prominence.

Future goals for Hill Family Estate include acquiring more vineyard rights and making their wines more worldly. The family would like to see Hill Family Estate become a household name and a force to be reckoned with in the wine industry. The winery is already ensconced among Napa Valley's elite wineries, and seems destined for even greater honors and acclaims. If drive and determination are deciding factors, Ryan Hill and Hill Family Estate don't seem to have too far to go. Please enjoy this *Platinum Plus! Series* feature.

Accolades & Tasting Notes

93 POINTS + GOLD MEDAL - Beverage Testing Institute

For a few years now, the Hill Family has been creating a unique blend of Cabernet Sauvignon and Syrah known for its punch and vigor. This "Like a Hawk" Red Wine honors the fifth generation of Hill family farmers in California, and this 2012 vintage proudly displays Landon Hill at the age of 18 months on top of an end post in one of the Hill's estate vineyards. The 2012 "Like a Hawk" offers deep and briary aromas with keen mountain spice and wood smoke over black currant jam. The palate is full bodied and dense, filled with red currant and black cherry fruit, and just enough soft, supple tannin for finesse on the finish. Aged 12 months in oak. 53% Cabernet Sauvignon, 42% Syrah, 4% Malbec, and 1% Viognier. Enjoy now until 2022.

You Save 17%-25% off the winery retail price!

Gold Medal **Membership Rewards** Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$48.00	\$40.00	\$38.33	\$37.50
4-Btl. Members:		\$40.00	\$37.50	\$36.25

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*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.