

**PLUS!***Diamond Series Selection*

**Highway 12 Wines**  
**2007 'Highwayman' Proprietary Red**  
 Sonoma Valley  
*Just 90 Cases Produced!*

Beginning in the foothills of the Sierra Nevadas, Highway 12 winds and bends its way westward through the vineyards and marvelous landscapes of the Foothills Region, through Lodi and its venerable growths of old Zinfandel and then further west down through Napa and Sonoma's famed Carneros Region. After its transverse of the entirety of Sonoma Valley, Highway 12 winds up at the bluffs of the Pacific Ocean and the rapidly emerging appellation that covers the Sonoma Coast. It took Paul Giusto and Michael Sebastiani, co-founders of the rapidly growing Highway 12 Wines, to embrace this wonderful stretch of highway by naming their fledgling winery after its legendary stretch of roadway. Giusto banded together with Michael Sebastiani of the noteworthy Sonoma family to start Highway 12 Wines back in 2003. With Sebastiani as the winemaker and Giusto as the sales and marketing figure, they produced a smallish 650 cases for their first release to the general public. Production started out slowly and over the past few years really started to pick up, topping out at 20,000 cases for this vintage, a level that Giusto feels is comfortable for the operation. Judging from Highway 12's initial successes, their wines are already held in extremely high regard by the trade press and in the opinion of wine competition judges who have awarded a number of Gold Medals to the winery's first few years of entries. Highway 12 Wines is atypical of other area wineries in that it makes use of a number of different growing appellations to present its portfolio of wines. Its wines offer insight into these various growing areas while maintaining a unique style that sets it apart from other wineries.

**ACCOLADES & TASTING NOTES**

Highway 12's flagship bottling is the rich, lush, and elegant 'Highwayman' Proprietary Red Blend – and as the name implies, this wine truly stands alone. This 2007 vintage is just the second offering of 'Highwayman,' with equal parts Cabernet Sauvignon and Cabernet Franc from the Sonoma Valley. Deep, dark, and soulful, the 2007 'Highwayman' offers a backdrop of rich black fruit with soft oak and minerality, balanced by a velvety soft entry and a powerful mid-palate. *The Beverage Tasting Institute's World Wine Championships* awards this prestigious offering **94 Points**, a **Gold Medal**, and names it **Exceptional**: "Aromas of dark chocolate, nuts and blackberry pastry with a silky, dryish medium-to-full body and a long, tangy currant, fig paste, poached apple and peppery spice finish. A very smooth, flavorful and balanced wine that will work perfectly with filet mignon." Highway 12's 2007 'Highwayman' is the winery's top-of-the-line, reserve, ultra-limited-status offering and it is an incredible opportunity to present it to our Diamond Series Plus! members this month. 50% Cabernet Sauvignon, 50% Cabernet Franc. Enjoy now until 2017.

**REORDERS**

**2007 'Highwayman' Proprietary Red**

Winery Direct: \$75.00 /bottle

**Gold Medal Wine Store price:**

**2-Bottle Members: \$67.00 /bottle**

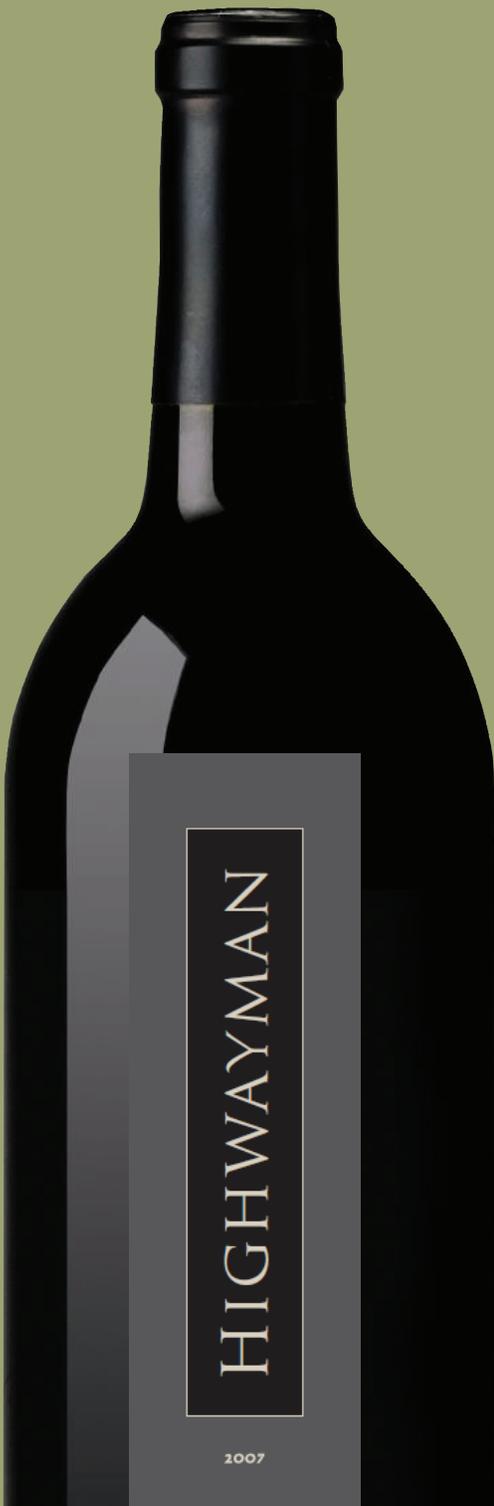
**4-Bottle/ Multi-Series Members: \$63.00 /bottle**

\*2 bottle min. order. Availability is extremely limited.

(plus shipping)

[www.goldmedalwineclub.com](http://www.goldmedalwineclub.com)

800-266-8888



**94 POINTS + GOLD MEDAL**

- *The Beverage Tasting Institute's  
World Wine Championships*

gold medal  
wine club