

GOLD MEDAL WINE CLUB'S  
Gold Series Selection



# Gold Plus!

## Graton Ridge Cellars

### 2014 Chardonnay

#### Russian River Valley, Sonoma County

Nestled in the heart of the Russian River Valley, Graton Ridge Cellars originally stood as an apple farm, supplying visitors with fresh apple juice and bins of Sonoma County's famous Gravenstein apples. The Paul family settled on the property in 1945 and after many years of farming apples, traded their orchard for grape seedlings and planted an estate vineyard. A boutique family winery named Graton Ridge Cellars was born.

The winery has been focused on making small-lot Russian River Valley wines, including Chardonnay, Petite Sirah, Pinot Noir, and Zinfandel. Although many of the wines have garnered impressive medals from local and international wine competitions over the years, the winery is still fairly under the radar and known as one of the best-kept secrets in West Sonoma County.

In January 2016, Graton Ridge Cellars was merged with *Furthermore Pinot Noir*, a tiny Pinot Noir-focused winery that produces wines from a range of California's top appellations. The owners are lifelong friends Chad Richard and Bob Zeches, who share a deep passion for the wine industry and are thrilled to have Graton Ridge become their new home.

Prior to entering the wine business, Chad and Bob were what you would consider serial entrepreneurs. Bob is involved with several high-tech startups and has years of experience in science and engineering research, while Chad has a past in digital media and is currently the Sr. V.P. of Business and Corporate Development at YELP (after serving six years as Apple's Sr. Director of Product Marketing). Both are very successful and business savvy in their own right, and when the opportunity came in 2006 to start an entity around their passion for wine, it seemed like a no-brainer. Their winery project has landed them numerous accolades including being named **Winemaker of the Year** at the *2015 SF International Wine Competition*.

The duo recently appointed Erica Stancliff as winemaker for Graton Ridge Cellars. Erica is also the winemaker for her own Trombetta Family Wines label and was formerly involved with Paul Hobbs' CrossBarn, Rudd, and Vina Cobos (Argentina).

The future looks incredibly bright for Graton Ridge Cellars, with an energetic, award-winning team taking the reins of the boutique operation.

213 Cases  
Produced



### Accolades & Tasting Notes

**GOLD MEDAL** - San Francisco Chronicle Wine Competition

**GOLD MEDAL** - Harvest Fair Wine Competition

Produced from the world-class Russian River Valley region of Sonoma County, the Graton Ridge 2014 Chardonnay finds just the right balance between naturally bright fruit flavors and tasteful, soft oak influences. Aromas of pineapple, lemon, kiwi, fig, toasted pecan, maple and apple pie complement the plush palate with its touch of minerality and acidity and lingering flavors of peach and dried apricot. Aged 8 months in oak. Enjoy now until 2019.

**You Save 42% - 54% off the winery retail price!**

Gold Medal **Membership Rewards** Pricing:\*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$32.00	\$18.50	\$16.83	\$16.00
4-Btl. Members:		\$18.50	\$16.00	\$14.75

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\*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.