



Diamond Series



Cade Estate Winery

Cade Estate Winery has several important features that separate it from other Napa Valley wineries.

First of all, the vineyard and winery location on acclaimed Howell Mountain provides magnificent fruit with which to make its wines. Secondly, its ownership team of the endeavor brings a wealth of experience and dedication that insures its ultimate success. Finally, Cade Estate has, since inception, produced wines that have garnered serious approval from both the consuming public and wine periodicals everywhere.

It all started in 1995, when the successful PlumpJack Winery on the Oakville Cross was founded. Its fruit originated from the surrounding Napa Valley floor and PlumpJack's wines won many admirers with its high quality wines. Its owners were politically active – Gavin Newsom (Mayor of San Francisco) and philanthropist Gordon Getty.

Fast forward to 2004. Gavin Newsome is now Lt. Governor of California and Getty is still concerned with his philanthropic endeavors. Another partner, John Conover, then 44, decides to carry on the tradition of excellence begun with PlumpJack Winery.

“We were all in agreement that we needed to find a spot with different *terroir* and Howell Mountain was at the top of our list,” Conover explained. “We located a property that seemed almost perfect – all the elements were well defined. It had good soils, ample water and an AVA that was universally known for producing great wines.”

The deal was made and the 54-acre site soon became the home to Cade Estate Winery. *Cade*, by the way, is a Shakespearian term for the wine casks of that era and keeps alive the tradition started with *PlumpJack* (a character, Sir John ‘PlumpJack’ Falstaff, from *Henry V*).

Cade Estate Winery sits at an elevation of around 1,800 feet, just above the fog line for Napa Valley. The winery itself is a state-of-the-art facility that features

naturally insulated caves and a striking façade that projects Cade Estate’s winemaking greatness.

Not that the wines themselves haven’t taken Napa Valley by storm. Wines from the first vintage were honored by a 95+ by *Robert Parker* and followed the ensuing year by a 98+ from the same publication.

Does this put pressure on Cade Estate Winery to continue collecting such high numbers?

“Not really,” John Conover continued. “What we try to continue doing is to elevate the wines from our property. We believe in the saying ‘more is not better; better is better; we are in the great grape business.’”

Sage tidings from the incredibly successful winery.

The formula for its success is quite simple. The great fruit grown at higher altitudes provide the true varietal flavor that is characteristic of the Howell Mountain AVA. Softer, rounder tannins evolve from this fruit, as opposed to the valley floor fruit that is in abundance in the storied valley. “That makes the Cade Estate varietals more Bordelaise in nature than their lower altitude counterparts,” Conover added.

John Conover is an interesting aspect of the Cade Estate Winery operation. While a student at Chico State University, Conover was the purchase agent for his fraternity’s numerous beer and wine bashes. He established excellent rapport with a nearby wine store that offered him a job the day he turned twenty-one.

“It is all about the passion one feels for what he is doing,” Conover explained further. “Passion is the summation of one’s life experiences. Wine, in its many forms, is my passion and I intend to honor it as much as possible.”

Interestingly, the Cade Estate Winery operation still involves its three owners. Gordon Getty sits in on taste sessions with the company’s winemakers and becomes involved



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John Conover — Partner



with competitions and the like.

“Gordon is always with us emotionally,” John Conover remarked, “and that means a great deal to all of us.”

Despite his extremely busy schedule, Lt. Governor Newsom also manages to find time to assist in winery-related matters.

Perhaps the key to Cade Estate Winery’s ultimate success is their winemaker,

Danielle Cyrot. Starting as a young child, Danielle was exposed to her family’s French winemaking history that involved her great-grandfather owning the Cyrot vineyard in Burgundy’s prestigious Cote de Beaune. Prior to joining Cade Estate, Danielle spent time at Schramsberg, Artesa, Stag’s Leap, and St. Clement in Napa Valley, as well as time abroad in Alsace, France, and South Australia refining her winemaking talents. She has long been praised for her elegant, structured, and balanced wines.

Cade Estate Winery is now among the highest ranked Napa Valley wineries. It is a pleasure to bring this marvelous wine to our *Diamond Series* members. Enjoy!

Accolades and Tasting Notes

Cade 2012 Estate Howell Mountain Cabernet Sauvignon

95-Points, Antonio Galloni, *Vinous* — “The 2012 Cade Howell Mountain Cabernet Sauvignon Estate is a model of pure sensuality. Bright red berries, rose petals, mint, anise, and crushed rocks give the 2012 Cabernet Sauvignon Estate Howell Mountain much of its brightness and lift. Winemaker Danielle Cyrot has done a wonderful job with her inaugural vintage at Cade. The 2012 Estate is layered, sumptuous and beautiful. Silky tannins frame a polished finish laced with rose petals and spices.”

94-Points, Robert Parker’s *The Wine Advocate* — “The stunning, dark ruby/purple-tinged 2012 Cabernet Sauvignon Estate boasts beautiful mulberry, blueberry, and black raspberry fruit notes, a pure, full-bodied style, sweet tannin, adequate acidity and an opulent, lush mouthfeel. This offering is atypical for a Howell Mountain cuvee, which tends to be more foreboding in its youthfulness.”

93-Points, *Wine Spectator* — “A seductive style, rich and layered, with a tempting overlay of intense, creamy mocha – laced red and dark berry flavors that are deep and persistent. A good bet to gain and age.”

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93-POINTS - Antonio Galloni’s *Vinous*
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