

GOLD MEDAL WINE CLUB'S  
Platinum Series Selection



# Platinum Plus!

## Gamba Vineyards & Winery

2012 Old Vine Zinfandel

**Starr Road Ranch, Russian River Valley**

The insight to Gamba Vineyards and Winery's success can be found in two simple facts. First, Gamba's founder, Gus Gamba, is the sixth generation of his family in the wine business, and secondly, all of the Zinfandel vines that comprise his 27-acre vineyard are documented to be over 115 years old.

It all started back in 1910 when Gus Gamba's grandfather, a winemaker by trade, left his native northern Italian village of Millesimo and initiated a series of trips to the United States, and to Northern California in particular. He returned to Italy with glowing reports about the opportunities and advantages of what was still considered by some to be frontier land.

His son, Agostino Gamba, was so impressed with his father's stories and descriptions that he decided to immigrate along with his sister in 1930, and settled in the peninsula area just below San Francisco. Although he was a winemaker similar to his father, he ultimately opened a successful restaurant in Redwood City. Agostino often made trips to the Sonoma region, whose terrain reminded him of his native region in Italy, and he eventually became friends with a grape grower named Cesare Barbieri who owned an old Zinfandel vineyard that had been planted in 1900. Over time, Agostino purchased the vineyard and began farming the old vines, selling the grapes to a number of clients.

In 1983, Agostino passed away, leaving the vineyards in the hands of his son, Agostino "Gus" Gamba, who was then a mere seventeen years old. Since the entire family had worked the vines on the weekends and summers, Gus felt it his place to carry on his father's traditions. He developed a relationship with Bob Cabral (of Alderbrook and William Seylem fame), who decided to vineyard designate an Old Vine Zinfandel and the concept of Gamba Vineyards and Winery was born.

2000 marked the initial release for the winery, which has grown slowly to its present level of between 2,500 and 3,000 cases. Gus is incredibly passionate about his old vine grapes, his classic approach to farming, and his small production wines that are made in his family's traditional Italian style.

### Accolades & Tasting Notes

**94 POINTS + GOLD MEDAL** - Beverage Testing Institute  
**BEST OF CLASS + GOLD MEDAL** - OC Fair Wine Competition

A terrific wine from an epic vintage, the Gamba 2012 Starr Road Ranch Old Vine Zinfandel is delicious, vibrant, and beautifully structured. Dark ruby-purple in color, this Zinfandel opens with an inviting nose of blackberry bramble, cherry, vanilla, and essences of cider spice and nutmeg. The palate shows intense layers of juicy dark fruits that offer a richness that fills the mouth with essence of roasted fig. Hints of cocoa, caramel, and spice accent the fruit-focused core while soft tannins lead to a long, seamless finish. Aged in oak. 100% Zinfandel. Enjoy now until 2022.

**You Save 13% - 22% off the winery retail price!**

Gold Medal **Membership Rewards** Pricing:\*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	<del>\$45.00</del>	\$39.00	\$37.33	\$36.50
4-Btl. Members:		\$39.00	\$36.50	\$35.25

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\*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.

