



Platinum Wine Club

90+ Rated, Ultra Premium, Collectable Wines from California's Best Winemakers.

Frank Family Vineyards | Napa Valley

Of all the luminaries who have made their way to Napa Valley and settled into the business of making marvelous wines, none has possessed a more distinctive resume than Rich Frank of this month's *Platinum Wine Club* selection, Frank Family Vineyards.

Rich Frank served in a number of top Hollywood positions, including Chairman of Walt Disney Television and Communications and President of Walt Disney Studios. He also oversaw development of the Disney Channel. Prior to Disney, Rich Frank was President of the Paramount Television Group and one of the founders of the USA Network. He was ultimately responsible for television series like *Cheers*, *Taxi*, *Winds of War* and *Golden Girls*. Talk shows such as *Ellen* and *Regis and Kathie Lee*, and movies including *Good Morning Vietnam*, *Pretty Women*, *Father of the Bride* and *The Lion King* achieved success under his aegis. He was also President of the Academy of Television Arts and Sciences for six years and active in a number of other prestigious associations.

A native of the Flatbush section of Brooklyn and graduate of the University of Illinois, Frank realized an early interest in wine during his celebrated business career. "While at Disney starting in the 1970s, I was required to do a lot of international traveling, particularly to Europe," he explained. "I was fortunate to be wined and dined wherever we went, at the best restaurants that served the finest foods, and, of course, accompanied by the most superb wines."

Frank started coming to Napa Valley in the late 1980s for short weekends, and finally purchased a home in Rutherford, one of the factors that made Frank ultimately decide to invest in the wine business. Along with Koerner Rombauer (Rombauer Vineyards), the pair resurrected the old Larkmead Winery in Calistoga that was first constructed in 1884 and is today included on the National Register of Historical Places. The initial partnership was called Frank-Rombauer and produced its first cases (200) in 1992. By the year 1997, the fledging winery had prospered to the point that a name change (Frank Family Vineyards) was necessary to keep it distinguished from Rombauer's highly successful Rombauer Vineyards.

In 2000, one of the most devastating fires to ever

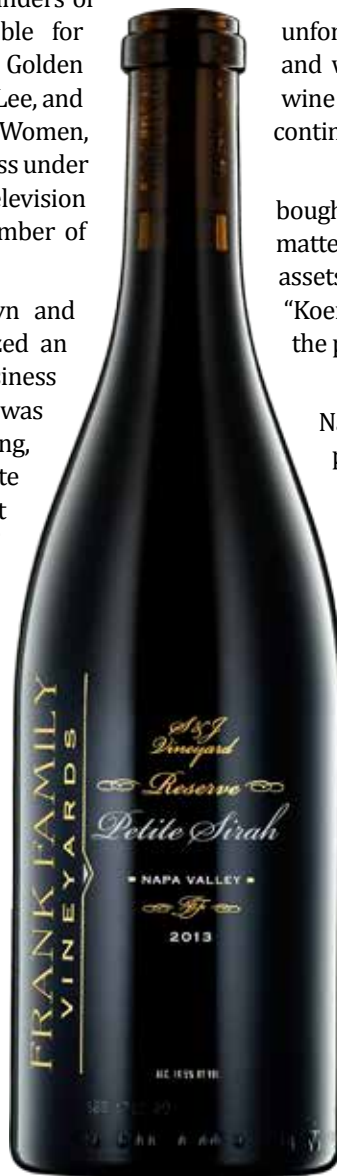
hit the Napa Valley destroyed some 60-70,000 cases of wine. Victims of the fire included all of the Frank Family Vineyards' inventory as well as the newly bottled prize wines from the heralded 1997 crop. "As you would imagine, the fire was totally devastating to everyone involved," recounted Frank. "It wasn't just our wines, but a lot of other wineries who used the facility for storage who were affected. We were fortunate to be able to remove the barrels of our 1998 vintage from the bottom floor and actually had some wine to sell after it aged properly."

Frank Family Vineyards rebounded from the unfortunate circumstances and continued gaining friends and winning accolades. FFV's wines were praised by the wine media and supported by a loyal fan base that has continued to grow.

In early January of 2007, Frank and his wife Connie bought out Rombauer's interest in FFV. "It was simply a matter of reaching the time for estate planning where our assets had to be directed in the right place," Frank added. "Koerner was continuing to expand his own operation and the parting was extremely amicable."

The fruit for Frank Family wines come from three estate Napa Valley vineyards including Winston Hill in the prestigious Rutherford appellation (and located on Rich Frank's personal estate), Lewis Vineyard in the heart of Napa-Carneros and home to the winery's Pinot Noir and Chardonnay vines, and lastly, S&J Vineyard nestled east of the Vaca Mountain range in the Capell Valley. The wines are made by Todd Graff, the winemaker at Frank Family Vineyards since 2003. It is his mission to produce wines that live up to the heritage of the land and the vineyards from which they are from.

Rich and Connie Frank are totally dedicated to the winery and were honored when Frank Family was named the **Best Napa Winery of 2012** on the *Bay Area A-List*. When asked if he would rather be remembered for his fabled career in show business or for the great wines he has produced, Rich Frank put it simply. "At this time, I really can't say. All I can tell you for sure is that I know I have made a good many more terrible television shows than I have bad bottles of wine. At this point, the winery is where my heart is."



Frank Family | 2013 Reserve Petite Sirah, Napa Valley



92 POINTS
— *Wine & Spirits*

90 POINTS
— *California Grapevine*

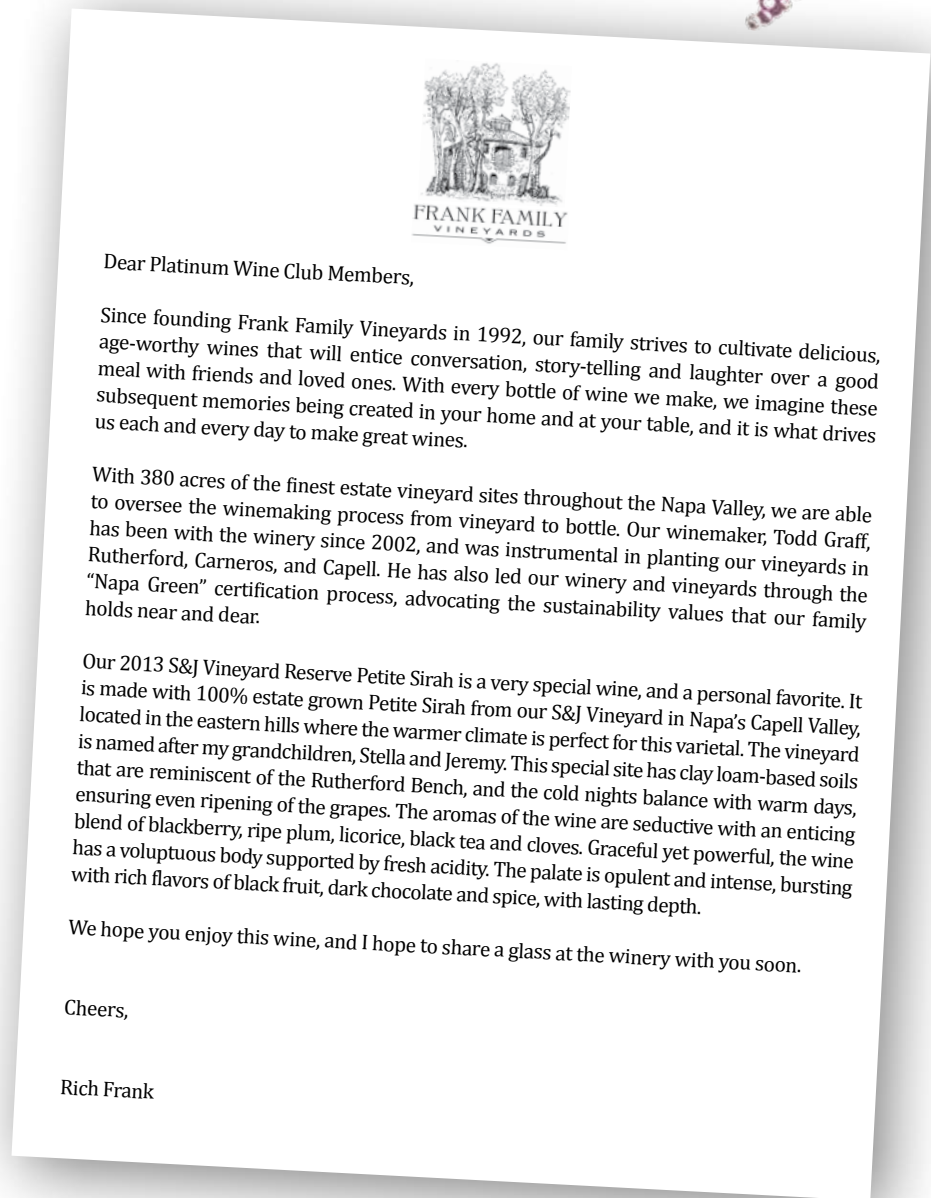
1,000 cases produced

The Frank Family 2013 S&J Vineyard Reserve Petite Sirah comes from an estate vineyard located east of the Vaca Mountain Range in Napa's Capell Valley. This warm vineyard site, named for Rich Frank's grandchildren (Stella and Jeremy), produces rich, luscious wines that tend to have the perfect balance of grace and power. Deep ruby red in color, this 2013 Reserve Petite Sirah is a voluptuous, rich wine with a seductive blend of blackberry, ripe plum, licorice, black tea and clove flavors. The full body is supported by fresh acidity, which gives the wine its excellent balance. Flavors of black fruit, dark chocolate and spice continue through on the long finish. Aged 20 months in oak. 100% Petite Sirah. Enjoy now until 2023.



INSTANT
Membership Rewards Pricing*

Winery Retail Price \$65.00/btl.	2+ btls.	6+ btls.	12+ btls.
2-Bottle Members:	\$58.00	\$56.33	\$55.50
4-Bottle Members:	\$58.00	\$55.50	\$54.25



**You Save 11% to 17%
off Winery Retail Price**

Add a *Plus!* Bottle to your next wine delivery \$39-\$49 per delivery

The *Plus!* Program automatically adds on one special wine to each regularly scheduled wine delivery, or as often as you like! *Plus!* wines are all highly-rated, very small production wines with availability too limited for all regular club members to receive. For more information, visit: GoldMedalWineClub.com/plus

**This month's Platinum *Plus!*
Featured Wine:**

**GRIMM'S BLUFF 2014
Estate Cabernet Sauvignon**

92 Points – *Wine Enthusiast* magazine
206 cases produced



*Effective per bottle prices after Membership Rewards discount is applied at checkout. Membership Rewards does not apply to Sale or Special-Offer Wines. Shipping and tax (if applicable) not included in above prices.