



Gold Plus!

FALCONE FAMILY VINEYARDS
2017 SYRAH

Paso Robles



Falcone Family Vineyards is an artisan winery operation located on the eastern edge of the Templeton Gap in an area unofficially-yet-affectionately known as 'Falcone Corner.' Here, John and Helen Falcone manage their 9-acre Mia's Vineyard and produce just about 1,800 cases of wine each year. Their focus is on Cabernet Sauvignon and Syrah, both of which thrive in their little slice of viticulture heaven.

John Falcone grew up in an Italian family and was exposed to winemaking from an early age. Many of his family members came over to the United States and brought their winemaking traditions with them. When John turned 19 years old, he followed in his family's footsteps and took his first position in the wine industry - a harvest job at Monterey Vineyard. He hasn't looked back since. John's winemaking career has taken him to multiple wineries in Napa Valley and Washington State and he is currently the Director of Winemaking and the General Manager for Gainey Vineyard in the Santa Ynez Valley.

Helen Falcone started her career working for the New Zealand Dairy Board's office in Sonoma, but her free time was spent making wine at home, and in 1990 she decided to pursue winemaking full time. She worked for Beringer, Cordoniu Napa, and Chimney Rock Winery before she and John decided to make moves south.

The Central Coast offered a nice pace of life for the Falcons, both as winemakers and as parents (their daughter Mia is the namesake of their vineyard). John and Helen initially took winemaking positions at Rusack Vineyards in Ballard Canyon, but in 2012, John moved on to Gainey Vineyard and Helen resigned to focus on Falcone Family Vineyards full time.

The Falcone Family Vineyards project began in 2000 when John and Helen purchased a small piece of land in Paso Robles' Templeton Gap region. At the time, the property had never been cultivated. It was open, rolling hills surrounded by cattle ranches, but it had great potential to be a premium vineyard. Their first harvest was in 2002 and they've since grown the label to include a Chardonnay from Santa Maria Valley and a Red Blend called 'Annate.' As John still works full time for Gainey, this is a 'passion project' the couple works on together. They aren't doing it to get rich, but rather, just enjoying the experience of making excellent, small batch wines to be enjoyed and shared with family and friends. We are happy to share Falcone Family Vineyards and their award-winning 2017 Syrah with our Gold Plus Wine Club members. Enjoy!

Accolades and Tasting Notes

94 Points — Wine Enthusiast magazine **91 Points** — Antonio Galloni's Vinous
91 Points — Wine & Spirits magazine

A blend of 94% Syrah and 6% Petite Sirah, this Falcone Family Vineyards 2017 Syrah shows bright aromas, great structure, and intense flavors that capture the essence of the family's Paso Robles property. Classic aromas of boysenberry and cherry with smoky accents dominate the nose, while cranberry and blackberry flavors are supported by soft, refined tannins on the palate. Aged 13 months in oak. Enjoy!



YOU SAVE 20%-33% off the winery retail price!

Gold Medal Membership Rewards Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered: 2+	6+	12+
2-Btl. Members:		\$24.00	\$22.33	\$21.50
4-Btl. Members:	\$30.00	\$24.00	\$21.50	\$20.25

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.