

GOLD MEDAL WINE CLUB'S
Gold Series Selection



Gold Plus!

Etrusca Wines 2012 Velia Red Blend Sonoma County

Founded by the same couple behind the wildly popular Gamba Vineyards and Winery in Sonoma County, Etrusca Wines is a new endeavor inspired by the Gamba family's wine grape growing heritage and roots in Italy's Old World winemaking culture. Etrusca Wines was created to celebrate this personal connection to the past and to the ancient, pre-Italian civilization of the Etruscans whose winemaking history dates back to the 4th century BC - perhaps the earliest known viticulture and winemaking record on the northern Italian peninsula. The 2012 Velia Red Blend marks the premiere limited release offering from this remarkable new brand.

Guided by a family heritage of over six generations of wine grape growing, Gus Gamba realized a lifelong dream in 1999 with the establishment of Gamba Vineyards and Winery. Along with his wife Paulette, Gus started producing wine under his own label with a sole focus on Old Vine Zinfandel. His 27-acre vineyard in the Russian River Valley is one of the few old vine vineyards left in Sonoma County, and with vines dating over 115 years old, it is truly a gem. Gus has built a reputable name for his winery over the years and continues to garner prestigious medals and ratings for his Zinfandels.

The idea for Etrusca Wines, Gus's second wine label, began out of a desire to learn about his Italian family's winemaking history. Digging far back into his family's records and ancestry, Gus not only uncovered more information about his own family, but he also discovered the rather remarkable influence of the Etruscans - a wonderful, enigmatic culture that celebrated wine, introduced wines, and carried the knowledge of winemaking to its neighbors around the Mediterranean. Etrusca Wines was created to honor the legacy of both Gus's family and the brilliant Etruscan civilization.

The focus at Etrusca is on blending, with a mission to create a palate of flavors that range from elegant to bold. Embracing the Etruscan spirit of discovery, the goal for Etrusca is to grow and source the best possible wine grapes from an unlimited number of carefully chosen vineyard sites, and blending those grapes together to produce unique and delicious wines. Enjoy!

Accolades & Tasting Notes

90 POINTS + GOLD MEDAL - Beverage Testing Institute

The Etrusca 2012 Velia Red Wine is comprised of 50% Zinfandel, 40% Primitivo, and 10% Petite Sirah, and produced from 50 to 100+ year-old vines in Sonoma County. Deep crimson in color, the 2012 Velia offers compelling aromas of dark plum, fig and currants. Well balanced and with a well-defined structure, the blend delivers luscious flavors of brambly fruit, ripe berries and candied fruits, accented with allspice, cocoa and cedar. Creamy, toasted oak lingers on the finish with soft, elegant tannins. The wine is named for the Etruscan noble woman, Velia Velcha. Aged 16 months in oak. Enjoy now until 2022.

You Save 18% - 26% off the winery retail price!

Gold Medal **Membership Rewards** Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$45.00	\$37.00	\$35.33	\$34.50
4-Btl. Members:		\$37.00	\$34.50	\$33.25

800-266-8888 www.goldmedalwineclub.com

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.

