

GOLD MEDAL
WINE CLUB'S

Pinot Noir Press



v08i08



ENCANTO VINEYARDS

Dedicated to the hard-working farm workers throughout California wine county, Encanto Vineyards is a dream realized by two Mexican-American vintners with long family histories in the fields of Napa Valley.



Encanto Vineyards (*"Enchanted"* Vineyards in Spanish) was founded in 2008 by first generation Mexican American vintner Rosaura Segura and her husband Enrique Lopez. Both Rosaura and Enrique come from families who worked tireless hours as farm workers in the fields and vineyards of Napa Valley. This winery is a tribute to the magic created by their families, and all farm workers, who are truly the backbone of this industry.

The story behind Encanto Vineyards begins with Rosaura's father, Don Enrique Segura, who moved to the United States in 1946. He signed up for the "Bracero" program, a temporary contract labor agreement between Mexico and the U.S., and found himself working all over the country, depending on where and when crops were ready to harvest. In the mid 1950's, he settled in Napa Valley, initially working the vineyards for Beringer Winery before settling at Charles Krug (where he stayed until he passed away in 1983). Don Enrique was one of the earliest Mexican American farm workers and vineyard managers in the Valley.

Rosaura moved from Mexico to the United States in the mid 1970's and remembers helping her father in the fields for many harvests. As she grew up, Rosaura became involved with migrant housing issues in Napa Valley and was one of the founding members of the

Napa Sonoma Mexican American Vintners Association.

Rosaura's husband, Enrique Lopez, also followed his family to Napa Valley. He is the youngest of six brothers and eight sisters and was the only one to receive a college education. After a stint in chemical engineering, Enrique moved to Napa Valley where his entire family worked in the vineyards. He founded a vineyard management company, which now provides service for some of the finest winery estates in Napa, Lake, and Sonoma Counties. Enrique has a valuable perspective on the regions' best vineyard spots and his connections provide some excellent fruit for Encanto Vineyards' wines.

In 2002, Rosaura and Enrique took a leap of faith and purchased a property in Lake County, California. Here, they planted 20-acres to Sauvignon Blanc and began selling the fruit to nearby wineries. They continue to sell the majority, but in 2008 began releasing their own wine under the Encanto Vineyards label. They later added a Carneros Pinot Noir and Rutherford Cabernet Sauvignon, sourcing fruit from some of Enrique's top vineyards. With such a small production (about 500 cases overall), most of Encanto's wines are only available directly from the winery.

We are proud to present this rising-star winery and know they have a very promising future ahead. Cheers!

ABOUT THE WINEMAKER



Born in Sacramento, California, Rudy Zuidema grew up in the agricultural community of Davis and was drawn to viticulture and winemaking from an early age. After graduating from UC Davis (with a focus on viticulture) in 1991, Rudy gained winemaking experience under the guidance of Australian winemaker Ben Riggs, at Wirra Wirra Winery in McLaren Vale. Rudy returned to the United States and worked for a number of well-respected wineries including St. Clement Vineyard, Cuvaision, Honig, Robert Craig Winery, and Ehlers Estate, before settling at Encanto Vineyards. Rudy also makes wine for White Cottage Ranch and his namesake label, Zuidema Wines.

Encanto 2010 Carneros - Napa Valley Pinot Noir

Encanto's 2010 Carneros-Napa Valley Pinot Noir was produced from certified sustainable vines in the southern Carneros region of Napa. This full bodied wine has ripe, rich, exotic aromas and fleshy flavors of black cherry, wild berry, spice, cigar box and earth. Hints of fresh cedar, rhubarb, and blueberry are persistent yet delicate on the complex, lingering finish. Aged 17 months in French Oak.

Cases Produced: 146

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Encanto 2010 Pinot Noir Carneros - Napa Valley

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