



Diamond Plus!

**EHRET FAMILY WINERY**  
**2017 'HILLSIDE RESERVE' CABERNET SAUVIGNON**

Knights Valley, Sonoma County



Founded by husband and wife team Pierre and Susan Ehret, the Ehret Family Winery is located in the foothills of the famed Knights Valley AVA, the warmest appellation in Sonoma County that is best known for its Bordeaux-style red wines. Located in the saddle of the Vacas Mountain Range between the northern end of Napa Valley and the southern end of Sonoma's Alexander Valley, this unique appellation, with its warmer climate and slightly higher elevation, creates ideal conditions for the Bordeaux grape varieties. Since 2005, the Ehrets have been crafting premium and distinctive estate wines from their family-owned Bavarian Lion Vineyards, nestled in the Knights Valley.

Pierre Ehret developed his appreciation and understanding of fine wines while growing up in Dusseldorf, Germany, and also while running his family-owned Flamingo Resort Hotel and Conference Center in the heart of Sonoma wine country. It all started in 1980 when Pierre moved from Berlin to Santa Rosa (California) to attend the local Junior College. He graduated from Columbia University with a degree in Economics and then moved to Fontainebleau, France where he earned his MBA and had his first real immersion with wine. In 1989, Pierre moved back to Santa Rosa, California to run his family-owned Flamingo Resort Hotel & Conference Center, which is a position he still holds to this day.

In 1996, Pierre officially found his way into the wine industry by establishing the Bavarian Lion Vineyards in Knights Valley and he began selling grapes to such notable estates as Beringer Winery, Adobe Road Winery, and Cakebread Cellars. After ten years of premium grape-growing, the Ehrets decided to establish Ehret Family Winery as a family business. They are joined by critically-acclaimed winemaker Erin Green, whose winemaking experience at Sonoma-Cutrer, Vinwood Cellars, Napa Wine Company, Pahlmeyer, and Martinelli has made her an incredibly valuable asset to the Ehret team.

The Ehrets have been producing fine wines since 2005 with an emphasis on Cabernet Sauvignon, Cabernet Franc, Merlot, Malbec and Petit Verdot - the famed red wines grapes of Bordeaux. The family works with the unique terroir and complex landscape of Knights Valley to create depth and character in their wines, and they have countless honors and medals that validate their efforts. We hope you enjoy this stunner of a wine from Ehret Family Winery.

*Accolades and Tasting Notes*

**98 Points + Double Gold Medal** -Los Angeles Invitational Wine Challenge

**94 Points + Double Gold Medal** -American Fine Wine Competition

Hand-harvested from the Ehret Family's Bavarian Lion Vineyards estate in Knights Valley, the 2017 'Hillside Reserve' Cabernet Sauvignon offers incredible depth and richness. It opens with a jolt of salinity and a hint of cigar box on the nose that transitions quickly to a blend of Jamon Iberico and quince paste. The fleshy palate, while velvety at first, lengthens out to slowly reveal the soft yet structured tannins. A touch of dried, wild forest-floor strawberries and freshly crisped lardons present themselves on the long finish. Aged 18 months in French oak. 100% Cabernet Sauvignon. Enjoy!



**YOU SAVE**  
**up to 26% off the**  
**winery retail price!**

**Instant Membership Rewards Pricing:**\*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$115.99	\$89.99	\$88.32	\$87.49
4-Btl. Members:		\$89.99	\$87.49	\$86.24

\*Effective per bottle prices after **Membership Rewards** discount is applied at checkout. Shipping and tax (if applicable) not included in above prices. *Membership Rewards* does not apply to Sale or Specials Wines.