



Garagiste SERIES

[gar-uh-zheest'] noun - A French term used to describe independent, artisan winemakers crafting small batches of wine in garage-type settings and not yet discovered by the mainstream.

Côtière Wines

Owner/Winemaker: Kevin Law

Location: Central Coast of California

In the highly competitive duel for supremacy within the core of Pinot Noir producers, one vintner might just have something of an edge over his competition. Côtière Wines' owner Kevin Law, is such a person.

Law is the holder of a degree in atmospheric sciences with an emphasis on Remote Sensing and Meteorology from the University of California, Santa Barbara, as well as a keen interest in geology that he has studied for many years.

"The two actually go hand in hand," informed Law during a recent interview. "With the Pinot Noir community's great emphasis on terroir-driven fruit, it's quite easy to see where the rain and wind play a major role in the soil's ability to handle the rootstock. There simply isn't a more transparent varietal that speaks of site or terroir than the almighty Pinot Noir."

Kevin Law became interested in wine while attending college. He managed a part-time job in an upscale wine shop where he was exposed to numerous wines from around the world. He decided on a wine industry career and began working for various wineries including Tantara Winery, where he started as a cellar worker and worked his way into the assistant winemaker position. After seven years, Law decided it was time to try it on his own and Côtière Wines saw its first light of day (the winery was originally named 'Luminesce'). It was 2006 and Law bought fruit from Laetitia Vineyard that was located in Arroyo Grande Valley. He tried dealing with a number of varietals, but eventually was drawn to Pinot Noir.

"In 2010, I decided to truly devote myself to my brand by doing acreage contracts instead of tonnage," Law went on. "This locked down exact rows for my use and also the blocks and clones used. I was able to adjust the farming my dropping fruit to intensify flavors."

A grand total of 70 cases of the first Côtière Wines release have mushroomed into around 2,000 cases of annual production. A number of spectacular vineyards have been added to the Côtière Wines portfolio (including Buttonwood, Talley Rincon, Riverbench, Presqu'île, La Encantada, Thompson, and Lewelling Ranch), each one with distinctive characteristics. Law's current wine portfolio includes Semillon, Chardonnay, Pinot Noir, Syrah, and Cabernet Sauvignon.

Kevin Law doesn't expect to increase his production since he is his company's only employee. He feels that he can handle his present production level and continue producing extraordinary wines in the process. We are proud to introduce Côtière Wines to our Garagiste Club members. Enjoy!

Côtière 2013 Talley Rincon Vineyard Chardonnay 105 cases produced
Arroyo Grande Valley

Produced from one of the finest vineyards in the Arroyo Grande Valley, the Côtière 2013 Talley Rincon Vineyard Chardonnay is a terrific wine with balanced flavors, stunning freshness and a nice depth of flavor. Clean and classy from the start, this Chardonnay opens with lots of mineral characteristics that mingle with exotic green herbs, citrus, and stone-like fruit flavors. Aged 14 months in oak. 100% Chardonnay. Enjoy now until 2020.

Gold Medal Wine Club Price: \$33.00 / bottle

To order, visit the Wine Store at GoldMedalWineClub.com or call 1-800-266-8888

*2 bottle minimum per wine, per order. Shipping and tax (if applicable) not included. Call for details.

