



# Annual Champagne

## Special Feature

### LA PITANCERIE

### 2016 'La Generale' Brut Champagne

*Exclusive, Direct-Import from France. Available Only Through Gold Medal Wine Club.*



Cheers! It's time again for our celebrated *Annual Champagne Special Feature!* We are pleased to offer yet another exclusively imported, incredible selection - this year from France's esteemed *La Pitancerie*, an award-winning Champagne house located in the village of Essoyes in the heart of the Côte des Bar.

A region that has *exploded* in growth over the past decade, the Côte des Bar is home to the southernmost vineyards of Champagne and while at one time was considered the 'underdog' region, it has now become a hot spot for artisanal, experimental, terroir-driven producers. The landscape is unique from the rest of Champagne, with vineyards leisurely interspersed with forests, farms and streams, which is a stark contrast to the densely-planted Montagne de Reims, Côte des Blancs, and Vallée de la Marne. The Côte des Bar actually has a long history of growing and supplying grapes for Champagne houses up north, and while a few producers may have quietly started producing Champagnes in Côte des Bar over a century ago, the region's recent boom has been driven by grower-producers who are going against the grain with single vintage cuvées and estate-owned grapes to control fruit quality and embrace differences from vintage to vintage.

In the heart of the Côte des Bar, in the village of Essoyes, an estate known as 'La Pitancerie' was created in the 13th century by the Cistercian monks of Molesme Abbey. Today, under the guidance of seventh-generation winemaker Julien Dautel, the historic La Pitancerie estate has been renewed to its original splendor, producing boutique Champagnes of finesse and distinctive character. In keeping with the new terroir-driven approach of most Côte des Bar producers, La Pitancerie is committed to respecting the environment and takes a sustainable farming approach in the vineyards.

The La Pitancerie 2016 'La Generale' Brut Champagne is a celebratory cuvée of 70% Pinot Noir and 30% Chardonnay, representing the purest of Champagne traditions. Its supple and elegant structure is marked by delicate white flowers, while the rich and ample mouthfeel offers lush layers of apricot and honey. This beautiful Champagne is the perfect choice for any special celebration! Enjoy!



Retail Price: \$65  
Special Club Price:

**\$48**

**SAVE 26% until November 30th!**  
**Plus, Order 6+ bottles for Free Shipping!**



6 bottle min. for Free Shipping within the 48 contiguous states. Single bottle orders will be shipped in next regular delivery. Due to the extra weight of Champagne bottles, shipping cost is \$3.00 higher than normal per box. Full case orders are shipped in two six-pack boxes. Special pricing available until November 30, 2021.