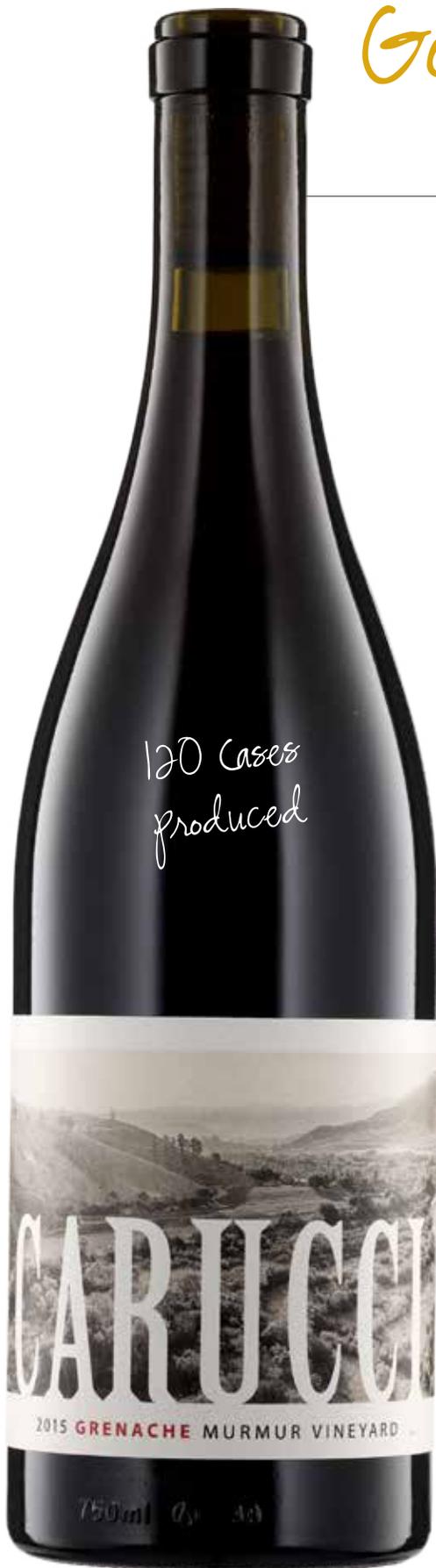




Gold Plus!

CARUCCI WINES 2015 GRENACHE

Murmur Vineyard, Santa Maria Valley



Established in 2010 by Eric Carucci, Carucci Wines is a small-production winery crafting expressive and nuanced wines from exceptional cool-climate vineyards on California's Central Coast. Eric has a knack for finding these special vineyard sites and showcasing their unique character. Each bottle is his interpretation of a specific site. With the help of his wife Lindsay, Carucci Wines is growing in size and in popularity with plenty of local support and critical acclaim.

The route taken by Eric Carucci to establish his Central Coast winery is most certainly unique among the roles of successful California wineries. Eric is a San Diego native who did not grow up around the wine industry or wine in general. It was only after attending and graduating from Cal State San Marcos in 2006 with a business degree that he became interested in the wine industry and he made it his business to learn everything he could about it. His efforts eventually led him to a chance meeting with another San Diego resident who happened to own some vineyards in Sonoma County's Dry Creek AVA.

"The more I talked to this person, the more he convinced me to become involved with wine, so I decided to take his advice," Eric recalled. "It was then 2009 and I agreed to buy a half-ton of Merlot grapes and make wine from them in my parents' garage. The wine came out much better than I expected and I decided to get further involved." This brave decision was incredibly challenging for a person with no real formal training or experience with wine or winemaking, but he forged on, asking questions from professional winemakers he met along the way. "I guess this actually helped me, as I did everything from my own gut," Eric explained. "By doing so, I managed to develop my own style and I'm told it all worked out quite well in the end."

Carucci Wines' initial release came in 2010 - a whopping 75 cases! That number has grown slowly and is currently between 600 and 800 cases annually, depending on the specific vintage involved. The grapes for Carucci's wines are secured from exceptional vineyards on the Central Coast, within the cool-climate appellations of Sta. Rita Hills, Edna Valley, Los Alamos and Santa Maria Valley. These prized growing areas produce exceptional fruit and the cool climate makes the expression of terroir that much more evident in Eric's finished wines. "I don't think I could have achieved what I have without this combination of vineyards and climate working together," Eric finalized.

Eric and Lindsay Carucci recently opened a boutique tasting room for Carucci Wines in Los Olivos, a charming town in the heart of the Santa Ynez Valley of Santa Barbara County.

We are happy to introduce Carucci Wines to our *Gold Plus! Wine Club* members. Enjoy!

Accolades and Tasting Notes

92 Points — *Wine Enthusiast* magazine

Crafted from the cool-climate Murmur Vineyard in the Santa Maria Valley, the Carucci 2015 Grenache beautifully expresses the terroir of this site. Quite floral on the nose, this bottling offers aromas of jasmine, dark hibiscus, potpourri, pomegranate and baking spices. There is plenty of hearty, rustic, wild cherry fruit at the core of the palate, which also offers hints of lilac and herbal notes. Aged 22 months in oak. 100% Grenache. Enjoy!

Gold Medal Membership Rewards Pricing*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$39.00	\$29.00	\$27.33	\$26.50
4-Btl. Members:		\$29.00	\$26.50	\$25.25



YOU SAVE 26% - 35% off the winery retail price!

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.