

GOLD MEDAL WINE CLUB'S
Platinum Series Selection



Platinum Plus!

Bell Wine Cellars

2012 Cabernet Sauvignon Napa Valley

Anthony Bell has been making wine in the Napa Valley for over three decades and is well known in the wine industry for his incredible Cabernet Sauvignons. His namesake winery, Bell Wine Cellars, is one of Napa Valley's most beloved boutique wineries with an unwavering track record of excellence - highly rated wines, hoards of Gold Medals, and reviews from all of the top industry periodicals. His winemaking style exudes elegance, and it comes through in each of his handcrafted wines.

Born in South Africa, Anthony Bell grew up living on a vineyard and winery that his dad managed. After high school, he traveled and worked at wineries in both Spain and France, and then spent a year's duty in the South African Navy. In the early 1970's, he entered Stellenbosch University in South Africa to follow through on his study of enology and winemaking. After graduating, Anthony came to the United States to earn his Masters degree in winemaking at the heralded UC Davis. In 1979, with the help of one of his college professors, he found himself at Beaulieu Vineyards, hired on as their assistant winemaker. This move proved to be key for Anthony, for it was at Beaulieu that his wine career began to flourish.

After twelve years at BV, moving from assistant winemaker to operations manager, to director of operations and winemaking, to vice president of production, and finally, to general manager, Anthony Bell and winegrower John Baritelle founded Bell Wine Cellars in 1991. John Baritelle is a long time friend of Anthony's and for decades had supplied grapes for Beaulieu Vineyards. It is his vineyard that provided all the elements and laid the foundation for the Bell Wine Cellars Cabernets.

Today, Anthony Bell is known around the world for his accomplishments and dedication to the wine industry and we are proud to offer one of his latest achievements to our *Platinum Plus!* members.

Accolades & Tasting Notes

**94 POINTS + 'BEST RED WINE OF NAPA REGION'
+ GOLD MEDAL**

- CA State Fair Wine Competition

Bell's 2012 Cabernet Sauvignon is a six-varietal blend created in the historic *claret* style from select vineyards and appellations within the renowned Napa Valley. Aromas of ripe red fruit, dried herbs and granite complement the rich, round palate with mouth filling dark fruit flavors. A supple, elegant wine with firm tannins, complexity and a great structure, this Cabernet Sauvignon will not disappoint. 82% Cabernet Sauvignon, 8% Merlot, 3% Cabernet Franc, 3% Petit Verdot, 3% Malbec, 1% Syrah. Aged 18 months in oak. Enjoy now until 2022.

You Save 15% - 21% off the winery retail price!

Gold Medal **Membership Rewards** Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:		\$47.00	\$45.33	\$44.50
4-Btl. Members:	\$55.00	\$47.00	\$44.50	\$43.25

800-266-8888 www.goldmedalwineclub.com

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.

