

PLUS!*Gold Series Selection***Bargetto Winery***2006 Pinot Noir***Santa Cruz Mountains***1,713 Cases Produced*

Located on the banks of Soquel Creek, Bargetto Winery represents the oldest continuous running winery in the Santa Cruz Mountains. The Bargetto winemaking heritage began with brothers Phillip and John Bargetto who emigrated from Castelnuovo Don Bosco, a small town in the Piedmont region of northern Italy. They brought with them years of winegrowing experience and established the original Bargetto family winery in 1910 in San Francisco. In 1918, the brothers purchased the present site of Bargetto Winery and began making wine out of an old barn on the property. During Prohibition (1919 to 1933), the Bargettos continued to make wine for family and friends, while also selling produce to local customers. When Prohibition ended in 1933, they devoted more time to their family wine business and began a wine wholesale business as well. John Bargetto's sons, Ralph and Lawrence, eventually joined the business in the 1950s and continued the Bargetto Family winemaking heritage. Lawrence helped introduce modern technology, such as stainless steel fermentation and barrel aging, while adding new Santa Cruz Mountains varietals such as Pinot Noir and Chardonnay. Today, the winery is run by the third generation of Bargettos who, keeping with the family heritage, have begun experimenting with northern Italian varietals and continue to produce traditional, distinctive wines with a true pioneering spirit.

ACCOLADES & TASTING NOTES

Bargetto Winery's 2006 Pinot Noir comes from the winery's Regan Estate Vineyards nestled in the foothills of the Santa Cruz Mountains. Its close proximity to the Pacific Ocean yields grapes with an intense concentration of flavors, promoting wines with rich texture and impressive aging potential. This Pinot Noir is smooth and elegant with vibrant dark cherry-berry and violet aromas. Notes of sarsaparilla and Asian spice blend with Bing cherry flavors on the palate, creating a tantalizing, yet lusciously refined wine. Bargetto Winery's 2006 Pinot recently garnered a **Best of Class – Gold Medal** at the *Pacific Rim International Wine Competition*, in addition to a **Gold Medal** at the *West Coast Wine Competition* and a **Gold Medal** at the *Affairs of the Vine, Pinot Noir Shootout Competition*. This distinctive Santa Cruz Mountains Pinot also received **2 out of 3 Stars** from the *San Francisco Chronicle*. The Bargetto 2006 Pinot was aged 10 months in oak and pairs beautifully with rack of lamb. 95% Pinot Noir, 5% Petite Sirah. Enjoy now until 2012.

REORDERS*2006 Pinot Noir*

Winery Direct: \$25.00 /bottle

Gold Medal Wine Store price:**2-Bottle Members: \$21.00 /bottle****4-Bottle/ Multi-Series Members: \$19.50 /bottle**

*2 bottle min. order. Availability is extremely limited.

(plus shipping)

www.goldmedalwine.com**800-266-8888**