

# Pinot Noir Press



## BARGETTO WINERY

Santa Cruz Mountains' Bargetto Winery utilizes its history and cool Climate location to produce a number of world-class Pinot Noirs that exceed all expectations.



Few wineries can match the Bargetto Family for longevity, innovation and quality — three key components that separate the great from the good when comparing successful wineries.

Bargetto Winery has been making wine since 1933, the year Prohibition was lifted. The owners, brothers Philip and John Bargetto had actually begun making wine in San Francisco in 1910 under the name South Montebello Vineyard and Wine Company. They moved to their current location on the banks of Soquel Creek in the Santa Cruz Mountains, becoming the first winery to do so in the historic and internationally-acclaimed appellation. They called on their extensive knowledge of winemaking and grape growing that was gleaned from their experience in the Piemonte region of Northern Italy, at the time considered Italy's greatest winemaking area. This year celebrates the company's 87th anniversary and Bargetto Winery has become a major force in Pinot Noir development.

Some thirty years after its founding, John's son Lawrence Bargetto took the reins of Bargetto Winery and introduced modern technology in the form of stainless-steel fermentation that help change the way white wines were produced and carved for himself and Bargetto Winery a permanent niche in winemaking history. For the record, he also introduced Pinot Noir

and Chardonnay to the area that is now considered among California's finest grape-producing areas for the two varietals.

The real key to Bargetto Winery's continuing success is location, location, location. The Santa Cruz's cool climate conditions and maritime presence present the ultimate challenge to growing grapes, and to the Pinot Noir in particular. Today Bargetto Winery's top vineyard is the Regan Estate Vineyard of nearly 50 acres located in the Green Valley section of the Corralitos Area of southern Santa Cruz County, some 15 miles from the winery itself.

At Regan Estate Vineyard, four different Pinot Noir clones are under vine and total around 13 acres. They combine to produce fruit with dramatic and rich, unending appeal. "We get everything from these grapes," remarked co-owner John Bargetto. "Sections of the vineyard have soils that are either rocky, heavy clay or quite sandy and loamy. We are able to get great colors in our wine and excellent acidity that is important for aging. The different Pinot Noir clones love the setting, atop a rocky knoll."

The fourth generation of the Bargetto family currently owns and steers the winery. Loretta Bargetto Mujal serves as the winery's president and handles the company's financial affairs. Brothers John and Martin

*continued on back...*



...continued from front

Bargetto have various roles with the company including Director of Winemaking and Director of Marketing. Both are UC Davis graduates with extensive wine industry experience.

Annual production of Bargetto Winery is around 30,000 cases of which some 2,400 cases are of reserve quality. The winery has been named among the top ten most historic wineries in California and displays total sustainability in its farming practices.

John Bargetto believes two members of the fifth generation of Bargettos are expected to join the winery in the future and insure its remarkable existence.



## BOBBY GRAVIANO, WINEMAKER

Winemaker Bobby Graviano is a Central Coast native and graduate of Cal Poly San Luis Obispo where his major was enology. His work experience includes a long stint at Testarossa Winery in Los Gatos and also Gilbert Family Wine Company in New South Wales, Australia. He joined Bargetto Winery in 2013 as assistant winemaker and was named winemaker in 2016. The 2020 vintage will mark his seventh Bargetto harvest and the thirteenth of his relatively young career. He has shown a preponderance for making the most difficult Pinot Noir, the varietal he considers his biggest challenge and his favorite to drink.

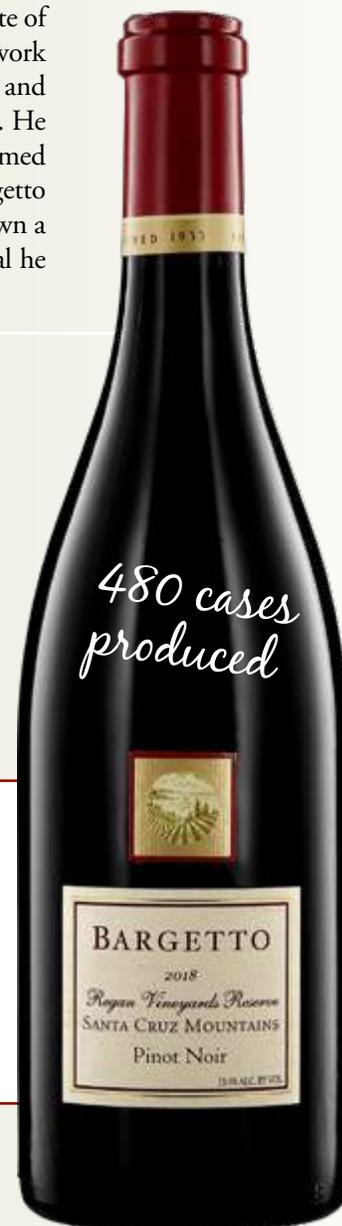
## BARGETTO 2018 RESERVE PINOT NOIR

Regan Vineyards, Santa Cruz Mountains

A deep garnet color identifies this premium reserve wine from Bargetto Winery. Aromas of Bing cherries and fresh strawberries are mingled with the essence of potpourri to signal the palate of what's to come. The taste is filled with juicy acid and flavors of both cranberry and pomegranate that linger on a long finish. Notes of cherry pie and toasted vanilla are also found. Try a creamy mushroom risotto or chicken cordon bleu or ever popular lamb chops for best accompaniments. 100% Pinot Noir. Alcohol 13.9%, Barrel aged in French Oak for 9 months (30% new oak).

91 POINTS

– *Wine Enthusiast*  
magazine



### Instant! MEMBERSHIP REWARDS PRICING\*

Winery Retail Price ~~\$45.00~~

2+ btls.

6+ btls.

12+ btls.

**YOU SAVE**

2-Bottle Members:

\$39.00

\$37.33

**\$36.50**

**13% - 26%**

4-Bottle Members:

\$39.00

\$36.50

**\$35.25**

off Winery Retail

Charter Members:

\$37.05

\$34.68

**\$33.49**

## RECIPE FOR PAIRING



Enjoy our extensive collection of recipes to pair with your favorite Gold Medal wines!

Find this recipe and many more online at:

[GoldMedalWineClub.com/Recipes](http://GoldMedalWineClub.com/Recipes)

CHUCK BURGERS WITH CARMELIZED ONIONS  
AND BLACK PEPPER BLUE CHEESE SAUCE

\*Effective per bottle prices after Membership Rewards discount is applied at checkout. Shipping and tax (if applicable) not included in above prices. Membership Rewards does not apply to Sale or Specials Wines.

ORDER ONLINE:

[www.GoldMedalWineClub.com](http://www.GoldMedalWineClub.com)

CALL US:

1-800-266-8888

