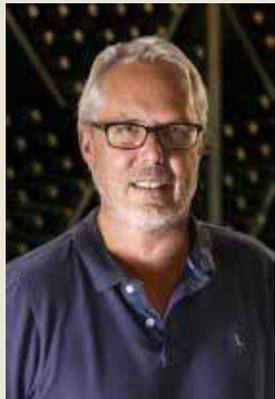


Pinot Noir Press



BARDEN WINES

Doug Margerum's new Barden Wines entity is dedicated and focused on crafting the ultimate expression of Santa Barbara County grapes grown in the esteemed Sta. Rita Hills appellation.



Doug Margerum first took an interest in wine while on a family vacation in France. He was quite young, a mere 14 to be exact, but he found the ancient cellars of Chateaufort du Pape to be fascinating and thoroughly enjoyed tasting wines at the dinner table. His passion for food and wine was enhanced as he worked in restaurants as a server and cook throughout his high school and college years. After attending the University of California at Santa Barbara and graduating with a degree in economics, Doug traveled to France yet again where he continued to learn about the magnificent grape. He also frequented the new wine bars that had sprung up around California and knew without a doubt that his future was in wine.

Doug became serious about entering the winery business with the help of veterans Jim Clendenan (Au Bon Climat Winery) and Bob Linquist (Qupe Winery) who showed him the ropes of winemaking. Another noted winemaker, Chuck Carlson of Curtis Winery and a pioneer in making Rhone varietals in California also mentored him in his progression as a winemaker.

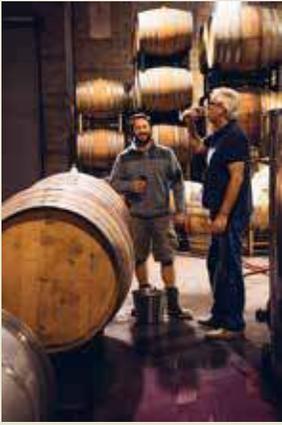
By 2001, Doug Margerum decided it was time to introduce his own wines and his first winery project, Margerum Wine Company, became a reality. Only 200 cases were initially produced and hit

the market the following year. Great success has greeted each successive vintage and the winery's production continues to grow with each anticipated release.

In 2014, Doug introduced his second winery brand, a sister project to Margerum Wine Company, called *Barden*. While Margerum Wine Company produces wines made from grapes grown throughout Santa Barbara County, Barden is specifically focused on the cool-climate grapes grown within the Sta. Rita Hills appellation, located at the western end of the Santa Ynez Valley. Barden is Doug's middle name and literally translates to "one who lives near the boar's den," a nod to the wild boars that roam these vineyards. A wild boar also adorns the Barden wine labels.

Doug purchases all of his grapes from sources developed over the past three decades. He has known these growers for years and they treat him to only the finest fruit they can grow.

For each of his winery brands, Doug Margerum takes a French-inspired approach to winemaking. Each day, the staff gathers together for lunch and talks in the same manner as many French Chateaux and wineries. This not only gives the staff a great appreciation of their work, but it is also a fitting ending to the story of a 14 year-old's first visit to France.



ABOUT THE WINEMAKER

Although Doug Margerum holds the Director of Winemaking role, it is winemaker Michael Miroballi who oversees the day-to-day winemaking operations for Barden wines. Michael graduated from Sacramento State with a degree in Geology with hopes of pursuing a career connected to the earth near his beloved home in the Santa Ynez Valley. His first harvest with Margerum Wine Company was in 2009, and he assumed Barden's winemaking responsibilities starting with its inaugural vintage in 2014. Michael believes in hard work, patience, and a commitment to excellence. His focus on producing wines of the highest quality and his passion for Santa Barbara County wines are tremendous assets to both Margerum Wine Company and Barden.

BARDEN 2015 PINOT NOIR Santa Rita Hills

The Barden 2015 Pinot Noir is a blend of fruit from some of the Sta. Rita Hills' most prestigious vineyard sites, including La Encantada, Sanford & Benedict, John Sebastiano, and Radian. Light red raspberry in color, this Pinot Noir offers a myriad of red fruit aromas of cherries, burnt blueberry pie edges, and subtle notes of vanilla, toast, and briar patch. The palate is full bodied, mouth coating and rich with deft tannins and flavors of dried fruits and not-so-sweet red fruit preserves. An excellent representation of this appellation. Aged 10 months in oak. 100% Pinot Noir. Enjoy now until 2023.

92 POINTS

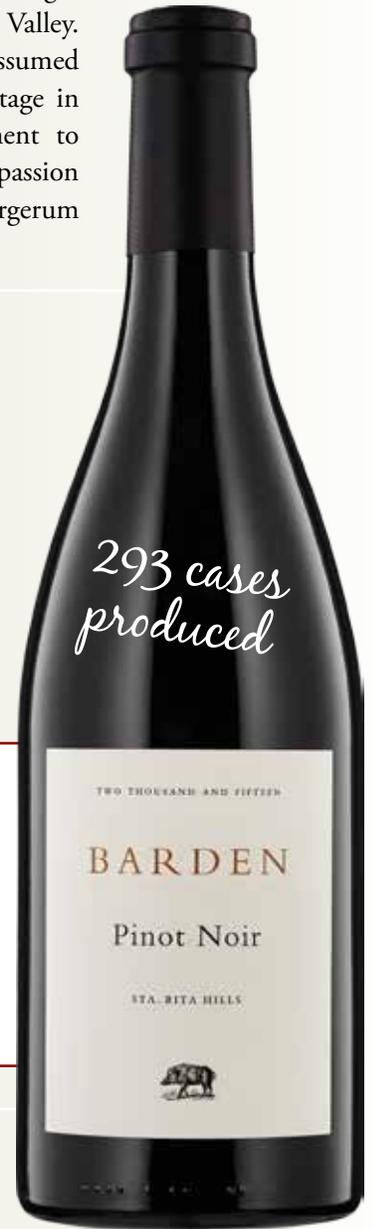
– *Wine & Spirits*

91 POINTS

– *Wine Spectator*

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– *Robert Parker's
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