

GOLD MEDAL WINE CLUB'S
Platinum Series Selection



Platinum Plus!

Ascension Cellars

2012 "Soul Shaker" Proprietary Blend Paso Robles

Ascension Cellars is an ultra-boutique winery specializing in limited production, barrel select Rhône and Bordeaux-style wines from the Central Coast of California. Founded in 2010 by friends Erick Allen and Brian Sauls, Ascension Cellars is the quest to craft "wine that matters"...wines with elegance, body and grace that stimulate the senses and express the distinctive character of Central Coast vineyards. Their overall production is very small (under 1,000 cases) and the wines are therefore very hard to find, even in the Central Coast region.

Erick Allen and Brian Sauls both live in Orange County, California and have long shared their passion for premium wine. By day, Erick is an award-winning interior designer and remodeling contractor, while Brian works in finance as a private financial planner. The friends would often get together and share glasses of wine, and while they enjoyed many "good" bottles, they were always on the quest for something better. This led Erick to start experimenting with home winemaking and before long, this weekend hobby grew into something much more. In 2010, Ascension Cellars became a reality. The name was inspired by their quest for the best, and their winery's motto fittingly became *Elevate your Senses*.

The fruit for Ascension Cellars is sourced primarily from Cass Vineyard in Paso Robles, with small amounts also from Frankel Vineyard and Miracles Ranch. All of the wines are made by Erick Allen at the Cass Vineyard and Winery facility. Erick and Brian selected Cass Vineyard because they were both inspired by the estate's focus on low yield, premium quality fruit, as well as the impeccable care of their vineyards. Erick and Brian are thrilled to be following their passion for wine and spend as much time as possible on the Central Coast and in the winery.

We applaud this exceptional new winery and proudly share one of their best achievements to date with our *Platinum Plus! Series* members. Cheers!

Accolades & Tasting Notes

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- Denver International Wine Competition

A Proprietary Red Blend comprised of 55% Cabernet Sauvignon, 20% Petit Verdot, 20% Syrah, and 5% Merlot, the Ascension Cellars 2012 Soul Shaker is described as a "Bordeaux-style blend with a California twist." Inky purple in color, the 2012 Soul Shaker offers layers of perfumed plum, dark berries, cedar, mocha and graphite aromas with hints of spice box. The texture on the palate is ultra-concentrated and silky with blackberry flavors and a touch of pepper, cocoa and Indian spice. Aged in oak. Enjoy now until 2022.

You Save 23%-29% off the winery retail price!

Gold Medal **Membership Rewards** Pricing:*

Membership Level	Retail Price at Winery	Number of Bottles Ordered:		
		2+	6+	12+
2-Btl. Members:	\$64.00	\$49.00	\$47.33	\$46.50
4-Btl. Members:		\$49.00	\$46.50	\$45.25

800-266-8888 www.goldmedalwineclub.com

*Effective per bottle prices after **Membership Rewards** discount is applied at checkout.

Shipping and tax (if applicable) not included in above prices. **Membership Rewards** does not apply to Sale or Specials Wines.

